Klamath Freedom Festival
Name of Applicant

MaTT Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Event
**Selection Criteria Summary**
(Tourism Review Panel scoring)

| Score | | Weight | Points | |
|---|---|---|---|---|
| (1-10) | 3 | 10 | 30 | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) | 3 | 10 | 30 | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) | 5 | 5 | 25 | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) | 5 | 5 | 25 | Are the budget and marketing plan realistic? |
| (1-10) | 5 | 10 | 50 | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) | 5 | 10 | 50 | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) | 4 | 5 | 20 | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) | 5 | 10 | 50 | Is there a strong evaluation method with measurable objectives? |

SUB-TOTAL POINTS: 280

Add Preference Points

| | | |
|---|---|---|
| (0-10) | 0 | Event held during the Shoulder Season – October through May |
| (0-10) | 0 | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | 5 | Family Friendliness |

**TOTAL POINTS** 285

Reviewer Conflict of Interest:

Comments: Need to have a better plan for Tracking where people are coming from. Don't be all Things to all people. Bounce house and microbrews are two different Targets

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 3000

Basin Brew and Q

Name of Applicant

Marquez

Name of Reviewer

Tourism Grant Application – Traditional Program Event
**Selection Criteria Summary**
(Tourism Review Panel scoring)

| Score | | Weight | Points | |
|---|---|---|---|---|
| (1-10) | 3 | 10 | 30 | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) | 2 | 10 | 20 | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) | 4 | 5 | 20 | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) | 3 | 5 | 15 | Are the budget and marketing plan realistic? |
| (1-10) | 4 | 10 | 40 | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) | 4 | 10 | 40 | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) | 5 | 5 | 25 | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) | 4 | 10 | 40 | Is there a strong evaluation method with measurable objectives? |

SUB-TOTAL POINTS: 230

<u>Add Preference Points</u>

| (0-10) | | Event held during the Shoulder Season – October through May |
|---|---|---|
| (0-10) | | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | 5 | Family Friendliness     Beer- but family friendly. |

**TOTAL POINTS** 230

<u>Reviewer Conflict of Interest:</u>

Comments:

Do you recommend this project for funding: ☐ YES ☑ NO   Partial funding: $

*Klamoth Freedom Institui:*
*2nd Annual Basin Brew & Q*          *Julie Her Monorhern*

Name of Applicant                      Name of Reviewer

## Tourism Grant Application – Traditional Program Event
### Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | | Weight | Points | |
|---|---|---|---|---|
| (1-10) | 7 | 10 | 70 | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) | 3 | 10 | 30 | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) | 5 | 5 | 25 | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) | 5 | 5 | 25 | Are the budget and marketing plan realistic? |
| (1-10) | 7 | 10 | 70 | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) | 7 | 10 | 70 | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) | 5 | 5 | 25 | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) | 6 | 10 | 60 | Is there a strong evaluation method with measurable objectives? |

**SUB-TOTAL POINTS:**  375

### Add Preference Points

| | | |
|---|---|---|
| (0-10) | — | Event held during the Shoulder Season – October through May |
| (0-10) | — | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | 5 | Family Friendliness |

**TOTAL POINTS**  380

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☑ NO   Partial funding: $_____

_Klam, Freedom Celebration_
Name of Applicant

_Heattie Jr_
Name of Reviewer

## Tourism Grant Application – Traditional Program Event
### Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | | Weight | Points | |
|---|---|---|---|---|
| (1-10) | 5 | 10 | 50 | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) | 3 | 10 | 30 | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) | 3 | 5 | 15 | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) | 5 | 5 | 25 | Are the budget and marketing plan realistic? |
| (1-10) | 8 | 10 | 80 | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) | 6 | 10 | 60 | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) | 4 | 5 | 20 | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) | 5 | 10 | 50 | Is there a strong evaluation method with measurable objectives? |

**SUB-TOTAL POINTS:**   330

<u>Add Preference Points</u>

| | | |
|---|---|---|
| (0-10) | 0 | Event held during the Shoulder Season – October through May |
| (0-10) | 0 | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | 6 | Family Friendliness |

**TOTAL POINTS**   336

<u>Reviewer Conflict of Interest:</u>

Comments:

Do you recommend this project for funding: ☐ YES ☒ NO   Partial funding: $_____

Form # KCF 3008
Revised the 4th of September, 2014

Begin Brew & Q                                    George Rogers
Name of Applicant                                 Name of Reviewer

Tourism Grant Application -- Traditional Program Event
**Selection Criteria Summary**
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|---|---|---|---|
| (1-10) _6_ | 10 | _50_ | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) _0_ | 10 | _0_ | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) _2_ | 5 | _10_ | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) _2_ | 5 | _10_ | Are the budget and marketing plan realistic? |
| (1-10) _5_ | 10 | _50_ | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) _5_ | 10 | _50_ | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) _2_ | 5 | _10_ | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) _2_ | 10 | _20_ | Is there a strong evaluation method with measurable objectives? |

SUB-TOTAL POINTS: _20 0_

<u>Add Preference Points</u>

| (0-10) | _0_ | Event held during the Shoulder Season -- October through May |
| (0-10) | _0_ | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | _0_ | Family Friendliness |

**TOTAL POINTS** _20 0_

Reviewer Conflict of Interest: _____

Comments: _Just No clearly defined or measured._

Do you recommend this project for funding: ☐ YES ☒ NO   Partial funding: $_____

*2nd* Annual Basin Brew

Kristy
_____

Name of Applicant                                    Name of Reviewer

Tourism Grant Application – Traditional Program Event
**Selection Criteria Summary**
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|-------|--------|--------|---|
| (1-10) _5_ | 10 | _50_ | Does the applicant clearly demonstrate how this project will increase out of county visitors? *Not really* |
| (1-5) _2_ | 10 | _20_ | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) _5_ | 5 | _25_ | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) _3_ | 5 | _15_ | Are the budget and marketing plan realistic? |
| (1-10) _5_ | 10 | _50_ | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) _5_ | 10 | _50_ | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) _5_ | 5 | _25_ | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) _0_ | 10 | _0_ | Is there a strong evaluation method with measurable objectives? |

SUB-TOTAL POINTS:  _240 / 525_  =  _45%_

<u>Add Preference Points</u>

(0-10)    _0_    Event held during the Shoulder Season – October through May   *July*

(0-10)    _0_    Event held outside of the Klamath Falls urban growth boundary

(0-10)    _5_    Family Friendliness

**TOTAL POINTS**    _5_

Reviewer Conflict of Interest: _DK Board member_

Comments: _____
_____
_____
_____

**Do you recommend this project for funding:** ☐ YES  ☒ NO    Partial funding: $_____