Klamath Greenways
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 1	5	5	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 51

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	0	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10		Previous tourism projects not completed on time or final evaluation not submitted on time
-5		Vague or rambling responses.

TOTAL POINTS 61

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $ 2500 _____

Form # KCF 3008
Revised the 4th of September, 2014

Link River Fest
Name of Applicant

Chip Massie
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 1	5	5	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 50

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   65

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ 2500.00

Form # KCF 3008
Revised the 4th of September, 2014

Greenway Foundation
Link River Festival

Name of Applicant

Julie Van Moorhem

Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _2_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _53_

Add Preference Points

0-10	_1_	Event held during the Shoulder Season – before June and after September
0-10	_—_	Event held outside of the Klamath Falls urban growth boundary
0-10	_—_	Length of Stay – event encourage early arrival and/or late departure
0-10	_9_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _63_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

_____

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding:** $ _2500_ _____

Klamath Greenways
Name of Applicant

Lisa Galloway
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _2_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	_3_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _47_

Add Preference Points

0-10	_0_	Event held during the Shoulder Season – before June and after September
0-10	_0_	Event held outside of the Klamath Falls urban growth boundary
0-10	_0_	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

_57_

Deduct Penalty Points

| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | _____ | Vague or rambling responses. |

TOTAL POINTS   _57_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ _2,500_

Form # KCF 3008
Revised the 4th of September, 2014

Greenways   _MARQUEZ_

Name of Applicant   Name of Reviewer

~~Fall 2013~~ Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? _2nd Annual_ Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _55_

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_____	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   _65_

Reviewer Conflict of Interest: _____

Comments: _2nd annual event. Goal is 50 out of towners. More a local event than tourism, but not w/out merit as a wonderful thing to do in Klamath Link River + trail is part of our tourism infrastructo._

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _2,500_

Form # KCF 3008
Revised the XX~~4~~th of ~~August~~September, 201~~3~~4