

Spencer Mountain Trail
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	X 10 =	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10) <u>8</u>	X 5 =	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5) <u>4</u>	X 10 =	<u>40</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>345</u>	(max total points possible: 525)

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 12,000

Spence Mt. Trail

Name of Applicant

Weidman

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Infrastructure

Score	Weight	Points	
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>3</u>	X 10 =	<u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) (?)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10) <u>7</u>	X 10 =	<u>70</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 405 (Max total points possible: 525)

Add Preference Points

(0-10)	_____	Event held during the Shoulder Season – October through May
(0-10)	_____	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness
TOTAL POINTS	<u>5</u>	

2410

Reviewer Conflict of Interest:

Comments: 3-mile trail North Star.
Would love to see this project completed

Do you recommend this project for funding: YES NO Partial funding: \$ at least \$7500

\$25,000

Spence

Name of Applicant

Marquet

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10) <u>10</u>	X 5 =	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5) <u>3</u>	X 5 =	<u>15</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5) <u>2</u>	X 10 =	<u>20</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>465</u>	(max total points possible: 525)

Reviewer Conflict of Interest:

Comments: Little immediate payoff, but powerful long-term benefit.
KTA has received substantial support from County, but also brought in out of area dollars.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

25

25,000

Spence Mountain Trail
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5)	<u>5</u>	X 10 = <u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>525</u>	(max total points possible: 525)

Reviewer Conflict of Interest:

Comments

: ? -

Do you recommend this project for funding: YES NO Partial funding: \$ 15000