

City Malin

Name of Applicant

MARQUEZ

Name of Reviewer

Budget?

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	5	X 10 = 50	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	3	X 10 = 30	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	5	X 5 = 25	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)		X 5 =	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)		X 10 =	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	8	X 10 = 80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	5	X 5 = 25	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	8	X 10 = 80	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

(Max total points possible: 525)

SUB-TOTAL POINTS: _____

Add Preference Points

(0-10)	_____	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 5000

101

City of Medford Celebrations
Name of Applicant

Sully Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10		Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
<u>10</u>	=	<u>100</u>	
(1-5)	X 10 =		Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
<u>3</u>		<u>30</u>	
(1-5)	X 5 =		Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
<u>5</u>		<u>25</u>	
(1-5)	X 5 =		Are the budget and marketing plan realistic? (max points possible: 25)
<u>4</u>		<u>20</u>	
(1-10)	X 10 =		Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
<u>5</u>		<u>50</u>	
(1-10)	X 10 =		Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
<u>5</u>		<u>50</u>	
(1-5)	X 5 =		Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
<u>5</u>		<u>25</u>	
(1-10)	X 10 =		Is there a strong evaluation method with measurable objectives? (max points possible: 100)
<u>5</u>		<u>50</u>	

(Max total points possible: 525)

SUB-TOTAL POINTS: 580

Add Preference Points

(0-10) 5 Event held during the Shoulder Season – October through May

(0-10) 10 Event held outside of the Klamath Falls urban growth boundary

(0-10)

10

Family Friendliness

TOTAL POINTS

300

Reviewer Conflict of Interest:

Comments

: No Financials

Do you recommend this project for funding: YES NO Partial funding: \$ 5000

City of Malin 110th
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>6</u>	X 10 =	<u>60</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) X 2	X 5 =	X 10	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS: <u>470</u>			(Max total points possible: 525)

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness
TOTAL POINTS	<u>490</u>	

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 6,000