H + N: Geo-cache Iran _____   Jesse Meserhine _____
Name of Applicant   Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _56_

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_____	Length of Stay – event encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _61_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding:** $ _5,000_ _____

HEN GeeCache (handwritten)
Name of Applicant

(signature)
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _2_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	_3_	Is the presentation clear, concise and attractive?
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _54_

Add Preference Points

0-10	_8_	Event held during the Shoulder Season – before June and after September
0-10	_8_	Event held outside of the Klamath Falls urban growth boundary
0-10	_5_	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _85_

Reviewer Conflict of Interest: _____

Comments: _Geo Cache is a huge family oriented "event". 2nd year_
of program - needs marketing to grow. Probably a 2 day trip at
a minimum.

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _1500 --_

Form # KCF 3008
Revised the XXth of August, 2013

Herald and News

VLSB GeoTour

Name of Applicant

Lisa Galloway

Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10	5	Event held during the Shoulder Season – before June and after September
0-10	7	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	8	Family Friendliness
	25	

Deduct Penalty Points

-10	/	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	/	Vague or rambling responses.

TOTAL POINTS 80

Reviewer Conflict of Interest: _____

Comments: *Asking for 10,000* _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO Partial funding: $ 10,000 _____

Form # KCF 3008
Revised the XXth of August, 2013

H;N Legacy Byway Geo   _Chip Massik_

Name of Applicant   Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	5	Event held during the Shoulder Season – before June and after September
0-10	7	Event held outside of the Klamath Falls urban growth boundary
0-10	2	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10		Previous tourism projects not completed on time or final evaluation not submitted on time
-5		Vague or rambling responses.

TOTAL POINTS   99

Reviewer Conflict of Interest: _____

     Very good project that builds on previous success

Comments: _____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $_____ Full_____

Form # KCF 3008
Revised the XXth of August, 2013

Herald & News - Geo Cache
Name of Applicant

Matt Dodson
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _1_	2	_2_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _2_	2	_4_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _50_

Add Preference Points

0-10	_6_	Event held during the Shoulder Season – before June and after September
0-10	_4_	Event held outside of the Klamath Falls urban growth boundary
0-10	_4_	Length of Stay – event encourage early arrival and/or late departure
0-10	_4_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _72_

Reviewer Conflict of Interest:

Comments: _"1,500 for website register_

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ _5,000_

herald and news geotour
_____
Name of Applicant

marquez
_____
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	5	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS 100

Reviewer Conflict of Interest: _____

Comments: Excellent project by group well able to execute it.
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $____full____

Form # KCF 3008
Revised the XXth of August, 2013