Beaty Community
Name of Applicant

Don
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _2_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _2_	5	_10_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _1_	1	_1_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _25_

Add Preference Points

0-10	_/_	Shoulder Season – before June and after September
0-10	_6_	Outlying Areas
0-10	_2_	Length of Stay – encourage early arrival and/or late departure
0-10	_5_	Family Friendliness
	_13_	

Deduct Penalty Points

| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS   _38_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $____ _1000_ ____

Form # KCF 3008
Revised the 28th of September, 2011

Beatty Community Action Team
Name of Applicant

Lisa Gallaway
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _1_	5	_5_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _2_	5	_10_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _2_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _2_	1	_2_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _2_	2	_4_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	_0_	Shoulder Season – before June and after September
0-10	_5_	Outlying Areas
0-10	_2_	Length of Stay – encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _48_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $_1,000⁰⁰_

Form # KCF 3008
Revised the 28th of September, 2011

Beatty CAT
_____
Name of Applicant

MARQUEZ
_____
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 1	5	5	How well does/will this project increase tourism? ✓ Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 44

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	10	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS 64

Reviewer Conflict of Interest: _____

Comments: Wonderful event, but may not be much of a twist draw. I'm not sure that web and TV are best way to promote. Direct outreach to horse-shoers. maybe regional radio.

3,000

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ #1000 _____

Form # KCF 3008
Revised the 28th of September, 2011

BEATTY CAT
Name of Applicant

CHIP MASSIE
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 2	5	10	How well does/will this project increase tourism? *No REAL GOALS STATED* Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 1	2	2	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 2	2	4	Is there a strong evaluation method? *NOT WELL STATED* How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 44

Add Preference Points

0-10	0	Shoulder Season – before June and after September
0-10	10	Outlying Areas
0-10	1	Length of Stay – encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   65

Reviewer Conflict of Interest: _____

Comments: #3000   #1500 WEBSITE? No DEFINITION TO PROPOSAL
WILL NEED SOME GUIDANCE MOVING FORWARD

Do you recommend this project for funding? ☑ YES ☐ NO   Partial funding: $ 1000.00

Form # KCF 3008
Revised the 28th of September, 2011

Name of Applicant _Beatly Cultural/Heritage Festival_   Name of Reviewer _B. Sullivan_

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _1_	5	_5_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _2_	5	_10_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _1_	2	_2_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _4_	2	_1_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

_10/_ ✓

SUB-TOTAL POINTS: _23_

Add Preference Points

0-10	_0_	Shoulder Season – before June and after September
0-10	_5_	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

| -10 | _0_ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS   _43_

Reviewer Conflict of Interest: _____

Comments: _$3,000 ⁰⁰_   _Sample.... visitor ... $3000_
                                           = $6.00 per visita

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $

Beatley C.A.T.
Name of Applicant

Danielle Tehama
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) 4	5	20
(1-5) 3	5	15
(1-5) 3	2	6
(1-5) 3	1	3
(1-5) 2	2	4

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 48

Add Preference Points

0-10	0
0-10	10
0-10	0
0-10	5

Shoulder Season – before June and after September

Outlying Areas

Length of Stay – encourage early arrival and/or late departure

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 63

Reviewer Conflict of Interest: _____

Comments: _would like to see more community support._

Do you recommend this project for funding: ☒ YES ☐ NO Partial funding: $ 800-$1,000

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