

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism		70	70	80	70	90		76	
Length of Stay		20	50	40	40	50		40	
Applicant Ability		25	25	25	25	25		25	
Marketing Plan		25	20	15	25	25		22	
Leverage Funding		80	60	70	80	100		78	
Sustainable Marketing		70	60	70	70	90		72	
Community Support		15	20	15	20	25		19	
Measurable Objective		70	70	80	90	90		80	
Shoulder Season		10	10	10	10	7		9	
Outlying Area		10	10	10	10	10		10	
Family Friendliness		5	10	5	8	5		7	
		400	405	420	448	517	-	-	438
Funding		-	-	-	-	-	-	-	-
	Infrastructure Possible		525	25,000		Event Possible		555	25000
	90%		473	22,500		90%		500	22,500
	80%		420	20,000		80%		444	20,000
	70%		368	17,500		70%		389	17,500
	60%		315	15,000		60%		333	15,000
	50%		263	12,500		50%		278	12,500