

Klamath Home Builders

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 300

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 320

Reviewer Conflict of Interest:

Comments: Too early to justify spending \$\$ on this. I don't know if people would stay over for a second day

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Home's Outdoor Expo

Name of Applicant

Heather Lang

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>3</u>	10	<u>30</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>4</u>	5	<u>20</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>3</u>	5	<u>15</u> Are the budget and marketing plan realistic?
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>7</u>	10	<u>70</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>4</u>	5	<u>20</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>7</u>	10	<u>70</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 335

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 355

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 8000

2019 Home of Elpa
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>5</u>	10	<u>50</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u>	5	<u>25</u> Are the budget and marketing plan realistic?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	5	<u>25</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>10</u>	10	<u>100</u> Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:			<u>525</u>
<u>Add Preference Points</u>			
(0-10)			<u>10</u> Event held during the Shoulder Season – October through May
(0-10)			<u> </u> Event held outside of the Klamath Falls urban growth boundary

Klamath Basin HBA
Name of Applicant

Devon Ross
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 295

Add Preference Points

(0-10)	<u>9</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>7</u>	Family Friendliness

TOTAL POINTS ~~309~~ 311

Reviewer Conflict of Interest:

Comments: Information/Tracking of overnight stay, out of county visitors needs to be collected AND verified further. even development

Do you recommend this project for funding: YES NO Partial funding: \$ ~~8,000~~ 8,000

Home + outdoor EXPO
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>2</u>	10	<u>0 20</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>0 20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>0 20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>0 20</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>0 20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>7</u>	10	<u>0 70</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>0 310</u>	

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness
TOTAL POINTS	<u>0 330</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 8,000

Homebuilders

Name of Applicant

Marguez

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>2</u>	10	<u>20</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>2</u>	5	<u>10</u>	Are the budget and marketing plan realistic? <i>- not to bring visitors -</i>
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 260

Add Preference Points

- (0-10) 10 Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) _____ Family Friendliness

TOTAL POINTS 270

18,500 out of 36,600

Reviewer Conflict of Interest: _____

Comments: mostly local.

Do you recommend this project for funding: YES NO Partial funding: \$ 6,000