MMA   _George Rogers_
_____   _____
Name of Applicant   Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _10_	10	_100_	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) _5_	10	_50_	Will the project encourage additional overnight stays beyond the project event?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _1_	5	_5_	Are the budget and marketing plan realistic?
(1-10) _1_	10	_10_	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) _1_	10	_10_	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) _4_	5	_20_	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) _1_	10	_10_	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _____

<u>Add Preference Points</u>

(0-10)	_10_	Event held during the Shoulder Season – October through May
(0-10)	_0_	Event held outside of the Klamath Falls urban growth boundary
(0-10)	_0_	Family Friendliness

TOTAL POINTS   _235_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Rogue Promotion: *Cage Fighting*
Name of Applicant

Julie Van Moorlehem
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	5	10	50	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	3	10	30	Will the project encourage additional overnight stays beyond the project event?
(1-5)	4	5	20	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	0	5	0	Are the budget and marketing plan realistic?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	5	10	50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	0	5	0	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	8	10	80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 280

Add Preference Points 12

(0-10)	9	Event held during the Shoulder Season – October through May
(0-10)		Event held outside of the Klamath Falls urban growth boundary
(0-10)	3	Family Friendliness

TOTAL POINTS 292

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   **Partial funding: $**_____

MMA
_____
Name of Applicant

MARQUEZ
_____
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 9	10	90	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 4	10	40	Will the project encourage additional overnight stays beyond the project event?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) ___	5	___	Are the budget and marketing plan realistic? No budget .
(1-10) ___	10	___	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) ___	10	___	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) ___	5	___	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) ___	10	___	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 150

<u>Add Preference Points</u>

(0-10)	10	Event held during the Shoulder Season -- October through May
(0-10)	___	Event held outside of the Klamath Falls urban growth boundary
(0-10)	___	Family Friendliness

TOTAL POINTS   160

<u>Reviewer Conflict of Interest:</u> _____

Comments: _____ Apply again w/ budget . _____

_____

_____

Do you recommend this project for funding: ☐ YES ☑ NO   Partial funding: $_____

Name of Applicant _____   Name of Reviewer _Kristy_____

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _5_	10	_50_	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) _5_	10	_50_	Will the project encourage additional overnight stays beyond the project event?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _0_	5	_0_	Are the budget and marketing plan realistic?
(1-10) _5_	10	_50_	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) _0_	10	_0_	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) _3_	5	_15_	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) _5_	10	_50_	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _240_

<u>Add Preference Points</u>

(0-10)   _10_   Event held during the Shoulder Season – October through May

(0-10)   _0_   Event held outside of the Klamath Falls urban growth boundary

(0-10)   _0_   Family Friendliness

TOTAL POINTS   _____   _250_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____