

Bonanza Cares

Name of Applicant

KW

Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

\$25,000

Five Friendly Towns (5FT)

Farm stays (+)

Score	Weight	Points	
(1-10)	<u>6</u>	X 10 = <u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u>	X 10 = <u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>8</u>	X 10 = <u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>8</u>	X 10 = <u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
		<u>395</u>	

SUB-TOTAL POINTS:
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) — Event held during the Shoulder Season – October through May
- (0-10) 10 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 415 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments:

(Kaweah) Interesting Project

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ _____

Rural Klamath Connects

MARQUEE

Name of Applicant

Name of Reviewer

Tourism Grant Application -- Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>5</u>	X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) _____	X 5 =	_____	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) _____	X 5 =	_____	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) _____	X 10 =	_____	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) _____	X 10 =	_____	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) _____	X 5 =	_____	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10) _____	X 10 =	_____	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: _____
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) _____ Family Friendliness

TOTAL POINTS 440 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ _____

25,000

Rural Klamath Connects

Name of Applicant

Heather Long

Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary

(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	X 10 =	<u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	X 10 =	<u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 415
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 435 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: nice to see so much activity from the rural tourism grants studio.

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR Partial funding: \$ _____