

Organization	Basin United Soccer Club	Big Springs Park and Recreation District	Bonanza Volunteer Fire Department	Discover Klamath Visitor and Convention Bureau	Favell Museum	Klamath County Economic Development Association	Klamath Falls Downtown Association	Klamath Falls Downtown Association	Klamath Film	Klamath Freedom Foundation	Klamath Greenways Foundation	Town of Bonanza	Trajan Corp. dba Crater Lake Resort	Travel Southern Oregon
Project	Courts at Mike's Field House	Children's Art Festival	Oregon State Chili Cook-Off	Tourism Branding Video	Favell Museum Art Show & Sale 2021	2021 Klamath Basin Oktoberfest	Downtown Hanging Flower Baskets	Klamath Piano Project	Klamath Independent Film Festival	Klamath Freedom Days	IN A LANDSCAPE: Classical Music in the Wild	Bonanza Extravaganza	Weekly Live Music & Food Truck Events	Spring Creek Improvement Project
Score Sheet Used	Infrastructure	Event/Marketing	Event/Marketing	Infrastructure	Event/Marketing	Event/Marketing	Infrastructure	Infrastructure	Event/Marketing	Event/Marketing	Event/Marketing	Event/Marketing	Event/Marketing	Infrastructure
Increase Out-of-County Tourism	560	170	580	580	530	440	180	430	680	400	500	620	480	620
Encourage Additional Over Night Stays (Event/Marketing Only)		120	255	335	260	200	10	40	320	160	285	320	250	
Ability to Complete	285	100	200	175	150	150	130	275	175	150	150	175	165	350
Realistic Budget & Marketing Plan	135	100	175	150	120	125	80	175	175	115	125	175	140	175
Ability to Leverage Funding	530	360	650	470	470	500	300	580	700	350	370	695	460	680
Sustainable Marketing	490	310	610	580	470	470	200	510	680	360	480	450	460	600
Community Support	520	165	325	165	135	135	325	475	175	200	140	175	115	680
Evaluation Method	260	280	560	610	490	500	140	250	670	340	510	670	440	300
Sub-Total Points	2780	1605	3355	3065	2625	2520	1365	2735	3575	2075	2560	3280	2510	3405
Preference Points:														
Shoulder Season	240	0	0	0	170	50	0	125	0	0	0	0	65	25
Outlying Area	0	40	70	5	0	10	0	5	0	0	5	70	60	70
Family Friendliness	50	30	70	55	50	29	40	63	70	50	55	70	58	65
Average Score from Committee	438.57	239.29	499.29	446.43	406.43	372.71	200.71	418.29	520.71	354.17	374.29	488.57	448.83	509.29
Total Possible Score from Committee	595	595	595	595	595	595	595	595	595	595	595	595	595	595
Committee Comments														
Funding Requested:	\$ 50,000.00	\$ 2,500.00	\$ 2,500.00	\$ 11,500.00	\$ 15,000.00	\$ 15,000.00	\$ 3,500.00	\$ 3,000.00	\$ 2,999.00	\$ 25,000.00	\$ 8,000.00	\$ 2,800.00	\$ 25,000.00	\$ 2,999.00
Funding Recommended:	\$ 48,000.00	\$ -	\$ 2,500.00	\$ 7,643.00	\$ 6,286.00	\$ 7,429.00	\$ -	\$ 3,000.00	\$ 2,999.00	\$ 11,250.00	\$ 5,071.00	\$ 2,800.00	\$ 11,667.00	\$ 2,999.00
Total Amount Requested:	\$ 169,798.00													
Total Amount Recommended:	\$ 111,644.00													
Percentage Funded of Requested	66%													
Total Amount Allocated:	\$ 100,000.00													
Total Amount Recommended:	\$ 111,644.00													
Total Amount Remaining:	\$ (11,644.00)													

The Tourism Grant Review Panel (TGRP), voted to fully fund all the small grant requests with the exception of, Big Springs Park and Recreation District: Children's Art Festival, and Klamath Falls Downtown Association: Downtown Hanging Flower Baskets.

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS 21 DAY OF April 2021.

NOT PRESENT

CHAIR
 APPROVED
 DISAPPROVED

VICE-CHAIR
 APPROVED
 DISAPPROVED

COMMISSIONER
 APPROVED
 DISAPPROVED

Trajan Corp weekly music & food
Name of Applicant

Cynthia Campbell
Name of Reviewer

Tourism Grant Application – Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u>	X 10 = <u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 505
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) _____ Event held during the Shoulder Season – October through May
- (0-10) 10 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 525 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: Not Infrastructure - Seasonal

Do you recommend this project for funding: YES NO
Full Funding YES NO OR Partial funding: \$ _____

Trajan Corp. dba Crater Lake Resort

Kristy Weidman

Name of Applicant

Name of Reviewer

Tourism Grant Application – Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>9</u> X 10 =	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u> X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 455
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>40</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>8</u>	Family Friendliness

TOTAL POINTS 58 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ 15,000

Trajan Corp
Name of Applicant

Walter Chang
Name of Reviewer

Tourism Grant Application – Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	8 <u>7</u> X 10 =	80 <u>70</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>4</u> X 5 =	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>3</u> X 5 =	<u>15</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>8</u> X 10 =	<u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:		300 <u>400</u>	
(Sub-Total max points possible: 525)			

Add Preference Points

- (0-50) 0 Event held during the Shoulder Season – October through May
(0-10) 10 Event held outside of the Klamath Falls urban growth boundary
(0-10) 10 Family Friendliness

TOTAL POINTS 420 ~~380~~ (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: Love this idea. The lower score is mostly because I didn't see a clear picture of how it leverages funding.

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR Partial funding: \$ 20K

Name of Applicant

Name of Reviewer

Tourism Grant Application – Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>2</u>	X 10 =	<u>20</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>0</u>	X 5 =	<u>0</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>3</u>	X 5 =	<u>15</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 330
(Sub-Total max points possible: 525)

Add Preference Points

(0-50) <u>0</u>	Event held during the Shoulder Season – October through May
(0-10) <u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10) <u>10</u>	Family Friendliness

TOTAL POINTS 350 (Max total points possible: 595)

Reviewer Conflict of Interest: n/a

Comments: Rotating entertainers and food trucks would likely help with out-of-county attendance
Budget line items don't add up - total expenses listed equal \$21,735 not \$47,400.
While this event will be great for locals, I'm not seeing how it will draw tourists with only one band and one food truck.

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ 5,000.00

Trajan Corp

Name of Applicant

Matt Dodson

Name of Reviewer

Tourism Grant Application – Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>4</u> X 10 =	<u>40</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u> X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>25</u> X 5 =	<u>1050</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>8</u> X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>4</u> X 5 =	<u>20</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 425
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>25</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 470 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO
Full Funding YES NO OR Partial funding: \$ 15,000

Weekly live music + food truck

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u>	X 10 = <u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25) <i>16 events!</i>
(1-5)	<u>3</u>	X 5 = <u>15</u>	Are the budget and marketing plan realistic? (max points possible: 25) <i>high personnel costs which we have not typically paid for.</i>
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>3</u>	X 5 = <u>15</u>	Is there demonstrated community and in-kind support? (max points possible: 25) <i>letters DK, Gumbo & local civic group -</i>
(1-10)	<u>8</u>	X 10 = <u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100) <i>attendance</i>

SUB-TOTAL POINTS: 380
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) _____ Event held during the Shoulder Season – October through May
- (0-10) 10 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 400 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: 16 weekends

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ 15,000