H & N GeoCache
Name of Applicant

MARQUEZ
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 7	10	0 70	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 3	10	0 30	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	0 25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 3	5	0 15	Are the budget and marketing plan realistic?
(1-10) 5	10	0 50	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 5	10	0 50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 3	5	0 15	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 7	10	0 70	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 325

Add Preference Points

(0-10)	5	Event held during the Shoulder Season – October through May
(0-10)	5	Event held outside of the Klamath Falls urban growth boundary
(0-10)	5	Family Friendliness

TOTAL POINTS 0 15

Reviewer Conflict of Interest:

Comments: Building on past success, H & N well-qualified to complete this innovative program. good partnership w/ DK and Trails Alliance.

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 18,000

Because competition is stiff for these dollars, I recommend $ 18,000 funding.

Merald & News
Name of Applicant

Bob Williams
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	3	10	30	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	2	10	20	Will the project encourage additional overnight stays beyond the project event?
(1-5)	3	5	15	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	2	5	10	Are the budget and marketing plan realistic?
(1-10)	3	10	30	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	2	10	20	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	2	5	10	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	3	10	30	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 165

<u>Add Preference Points</u>

(0-10)		Event held during the Shoulder Season – October through May
(0-10)	3	Event held outside of the Klamath Falls urban growth boundary
(0-10)	6	Family Friendliness

TOTAL POINTS 174

Reviewer Conflict of Interest:

Comments: Once again North County is ignored except for one Cache.

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ 5000 —

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H&N Geocache Tour
Name of Applicant

Julie Van Mashen
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 7	10	70	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 3	10	30	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 4	5	20	Are the budget and marketing plan realistic?
(1-10) 7	10	70	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 8	10	80	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 8	10	80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 400

Add Preference Points

(0-10)	5	Event held during the Shoulder Season – October through May
(0-10)	8	Event held outside of the Klamath Falls urban growth boundary
(0-10)	21 8	Family Friendliness

TOTAL POINTS 421

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $15,000 _____

H&N Agro-Cache   Chip Massie
Name of Applicant   Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 7	10	0 70	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 4	10	0 40	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	0 25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 5	5	0 25	Are the budget and marketing plan realistic?
(1-10) 8	10	0 80	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 5	10	0 50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 4	5	0 20	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 9	10	0 90	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 400

<u>Add Preference Points</u>

(0-10)	5	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS   0 425

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $____10,000____

H & N Geo cache
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	7	10	70	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	2	10	20	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	3	5	15	Are the budget and marketing plan realistic?
(1-10)	3	10	30	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	4	10	40	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	3	5	15	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	6	10	60	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 255

<u>Add Preference Points</u>

(0-10)	5	Event held during the Shoulder Season – October through May
(0-10)	8	Event held outside of the Klamath Falls urban growth boundary
(0-10)	8	Family Friendliness

TOTAL POINTS   21

Reviewer Conflict of Interest: None

Comments: Ask feels like too much for the Tourism impact on the community.

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Geo – Cache Tour
Name of Applicant

Lisa Galloway
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _7_	10	_70_	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) _6_	10	_60_	Will the project encourage additional overnight stays beyond the project event?
(1-5) _3_	5	_15_	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _3_	5	_15_	Are the budget and marketing plan realistic?
(1-10) _7_	10	_70_	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) _7_	10	_70_	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) _4_	5	_20_	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) _7_	10	_70_	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _390_

<u>Add Preference Points</u>

(0-10)	_10_	Event held during the Shoulder Season – October through May
(0-10)	_5_	Event held outside of the Klamath Falls urban growth boundary
(0-10)	_10_	Family Friendliness

TOTAL POINTS _415_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $_____

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