

	SCOEDD RKC RTS PROJECTS	ROSS RAGLAND YOU ARE THE ONE	MERRILL Lost River Bluegrass	KLAMATH FILM KIFF2018	DK ARTS ON THE FLYWAY	KFDA HANGING BASKETS	HIGH ALTITUDE MOUNTAIN MEMORIAL	PHOENIX OR PHOENIX OR FILM	KLAMATH CHAMBER RURAL BUS. & INNOVATION	30 MILE CLUB WEBSITE	FREEDOM FOUNDATION BREW AND Q	OIT INVENTOR	KLAMATH TRAIL ALLIANCE TRAIL MAP	KLAMATH TRAIL ALLIANCE VAULT TOILET	DK RIDE THE RIM	FAVELL ART SHOW AND SALE 2018
	Trad Infra	Trad Infra	Spon Event	Trad Event	Spon Event	Spon infra	Trad Event	Trad infra	Spon Event	Spon infra	Trad Event	Spon Event	Spon Infra	Trad infra	Trad Event	Trad Event
Score Sheet Used																
Increase Tourism	550	320	510	510	320	180	500	250	400	540	350	540	370	400	470	570
Encourage Overnight	0	200		280			260	130			210			0	220	320
Ability to Complete	265	120	165	155	115	150	145	115	150	175	120	140	175	310	125	170
Marketing Plan	165	120		140			120	95			110			165	125	150
Leverage Funding	630	430		530			440	300			430			480	450	610
Sustainable Marketing	530	440		490			460	210			360			480	460	490
Community Support	660	490	170	155	110	450	145	90	140	660	135	130	640	670	110	160
Evaluation Method	280	360	550	540	360	250	520	230	520	500	380	440	460	300	490	570
Preference Points:																
Shoulder Season									3						10	21
Outlying Area			70												50	10
Family Friendliness			70	44	49				10			53			35	54
Average Score from Committee	440	496	219.2857143	406.2857143	190.8	171.6666667	370	202.8571429	203.8333333	267.8571429	349.1666667	217.1666667	235	400.7142857	509	446.4285714
Total Possible Score from Committee	525	525	280	555	280	325	555	525	280	325	555	280	325	525	555	555
Funding Requested:	\$ 10,000.00	\$ 20,650.00	\$ 2,500.00	\$ 12,000.00	\$ 2,500.00	\$ 2,500.00	\$ 21,000.00	\$ 25,000.00	\$ 2,000.00	\$ 2,500.00	\$ 25,000.00	\$ 2,500.00	\$ 1,456.00	\$ 14,500.00	\$ 20,000.00	\$ 15,000.00
Funding Recommended:	\$ 10,000.00	\$ 15,000.00	\$ 2,500.00	\$ 7,600.00	\$ 2,500.00	\$ 2,033.00	\$ 5,785.00		\$ 1,750.00	\$ 2,500.00	\$ 7,100.00	\$ 2,500.00	\$ 1,456.00	\$ 10,000.00	\$ 18,000.00	\$ 10,000.00
Total Amount Recommended:	\$ 98,724.00						si=325	se=280	te=555	ti=525						

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS _____ DAY OF _____ 2018.

CHAIR
 APPROVED
 DISAPPROVED

VICE-CHAIR
 APPROVED
 DISAPPROVED

COMMISSIONER
 APPROVED
 DISAPPROVED

Klamath Film Festival

Name of Applicant

Matt Dodson

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-10)	10	0 50
(1-5)	10	0 50
(1-5)	5	0 2.5
(1-5)	5	0 2.5
(1-10)	10	0 100
(1-10)	10	0 80
(1-5)	5	0 2.5
(1-10)	10	0 100

Does the applicant clearly demonstrate how this project will increase out of county visitors?

Will the project encourage additional overnight stays beyond the project event?

Does the applicant have the ability to complete the project? Is management and/or administration capable?

Are the budget and marketing plan realistic?

Does the applicant clearly demonstrate how the project will leverage funding?

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?

Is there demonstrated community support? Is there evidence of in-kind support?

Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 535

Add Preference Points

(0-10)	0	Event held during the Shoulder Season – October through May
(0-10)	0	Event held outside of the Klamath Falls urban growth boundary
(0-10)	5	Family Friendliness

Sept. 14-16

TOTAL POINTS 0 540

Reviewer Conflict of Interest:

Comments: let's help it continue to grow for one more year. See if they can stand on their own next year. Some of the \$ goes to staff

Do you recommend this project for funding: YES NO Partial funding: \$ 12,000 **\$ 7700**

\$41,300/7 = \$5900

KIEF

Name of Applicant

KW

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

\$ 12,000

Score	Weight	Points	
(1-10)	<u>10</u>	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? <i>will have to stay before/after given</i>
(1-5)	<u>5</u>	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? <i>markets targeted</i>
(1-5)	<u>5</u>	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? <i>on the electronic form, not viewable</i>
(1-5)	<u>5</u>	<u>25</u>	Are the budget and marketing plan realistic? (Where is budget?) <i>Where is budget?</i>
(1-10)	<u>7</u>	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>7</u>	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>7</u>	<u>70</u>	Is there a strong evaluation method with measurable objectives? <i>could be improved</i>

410 4275 450

SUB-TOTAL POINTS:

Add Preference Points

(0-10) 0 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10) 10 Family Friendliness 400

TOTAL POINTS 10

Reviewer Conflict of Interest:

Comments: Multi-day event - brings tourists

Do you recommend this project for funding: YES NO Partial funding: \$ \$ 10,000 - \$ 12,000

*Great project for Klamath!
Attracts more each year.*

KIFF 7/31 Festival

Name of Applicant

Heather Lee

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	10	<u>0 90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	10	<u>0 40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	<u>0 20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	<u>0 20</u>	Are the budget and marketing plan realistic?
(1-10)	10	<u>0 80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	10	<u>0 80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	<u>0 20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	10	<u>0 80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 430

Add Preference Points

(0-10) 0 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10) 8/10 Family Friendliness

TOTAL POINTS 0 440

Reviewer Conflict of Interest:

Comments: Reduce by \$4400 b/c of staffing request

Do you recommend this project for funding: YES NO Partial funding: \$ 7000

Film Festival

Name of Applicant _____

Devon Ross

Name of Reviewer _____

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	<u>10</u>	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	<u>10</u>	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	<u>5</u>	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	<u>5</u>	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	<u>10</u>	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	<u>10</u>	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	<u>5</u>	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	<u>10</u>	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 415

Add Preference Points

(0-10) _____ Event held during the Shoulder Season – October through May

(0-10) _____ Event held outside of the Klamath Falls urban growth boundary

(0-10) 7 Family Friendliness

TOTAL POINTS 422

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO **Partial funding:** \$ ~~2,000~~ 7,000

Klamath Independent Film Festival

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u> 10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	3 10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u> 5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>3</u> 5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10)	<u>7</u> 10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>6</u> 10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u> 5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>6</u> 10	<u>60</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 375

Add Preference Points

(0-10) 0 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10) 7 Family Friendliness

TOTAL POINTS 382

Reviewer Conflict of Interest: No

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 3000.00

KLAMATH INDEPENDENT F.L.L.A

Name of Applicant

SALLY PEARCE

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>5</u> 10	<u>0</u> <u>5</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>0</u> 10	<u>0</u> <u>3</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>3</u> 5	<u>0</u> <u>3</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>3</u> 5	<u>0</u> <u>3</u>	Are the budget and marketing plan realistic?
(1-10)	<u>5</u> 10	<u>0</u> <u>5</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>5</u> 10	<u>0</u> <u>5</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>3</u> 5	<u>0</u> <u>3</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>5</u> 10	<u>0</u> <u>5</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 32

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 0 37

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 6,000

Kl. Film Festival

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	10	<u>0</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	10	<u>0</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	<u>0</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	<u>0</u>	Are the budget and marketing plan realistic? <i>steps? 4400</i>
(1-10)	10	<u>0</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	10	<u>0</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	<u>0</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	10	<u>0</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0385

Add Preference Points

(0-10) _____ Event held during the Shoulder Season – October through May

(0-10) _____ Event held outside of the Klamath Falls urban growth boundary

(0-10) _____ Family Friendliness

TOTAL POINTS 0

Reviewer Conflict of Interest: _____

Comments: yes, but - \$4400 staff.

Do you recommend this project for funding: YES NO Partial funding: \$ 71600

12
 - 4,400

 7,600
 \$