

Print

Tourism Traditional Application - Submission #133

Date Submitted: 3/29/2018

I have read the Grant Guidelines posted on March 1, 2018

yes/no*

I plan to apply for two projects

yes/no

If yes please rank this project for level of priority

priority

Project Title*

Spence Mountain Vault Toilet

Grant Cycle*

Spring 2018

Amount Requested*

\$14,500

Total Project Cost*

\$22,175

Entity Federal Tax ID Number

46-0879155

Do not enter if putting in SSN

Entity Name*

Klamath Trails Alliance

Grant Contact Name*

Drew Honzel

Email Address*

dhonzel@mac.com

Address*

P.O. Box 347

City*

Klamath Falls

State*

OR

Zip Code*

97601

Phone Number*

503-929-4561

Fax Number

Is there a separate person responsible for the grant application than the project? Please specify names of person(s) responsible for application and project.

Name(s)

reply email

reply email

Are you or is anyone in your organization an employee of Klamath County Government or a relative of an employee of Klamath County Government?

yes/no

no

If yes, please enter name

Name

Are you or is anyone in your organization affiliated with or a relative of the Klamath County Tourism Review Committee?

yes/no

no

If yes, please enter name

Name

Select which of Travel Oregon's Key Initiatives your project aligns with:

choose one*

Develop destination-b&

Project (250 words or less)*

The project involves installation of a single "unisex" vault toilet facility at the Spence Mountain Trailhead. The pre-fabricated concrete toilet is similar in design to those typically seen in public use recreational sites such as the Forest Service and BLM. The roof and walls are fabricated with high strength precast concrete and textured. The buildings are designed to meet A.D.A. requirements and to be vandal resistant. The concrete waste vault toilet has a 1,000-gallon capacity as opposed to Porta-Potty capacities of 50-60 gallons.

The primary goal of the vault toilet project is to improve the visitor experience and address improper waste disposal. Currently the site doesn't have toilet facilities. Offering permanent toilet facilities also fulfills our goal in developing the Spence Mountain trail system into a first-class community asset.

CXT Precast Concrete Products will supply and install the vault toilet for \$20,675. Site prep is estimated at \$1,500. Total project cost is \$22,175. KTA is seeking a grant for \$14,500 or 65% of the total cost.

**Please note, due to the high cost to purchase the vault toilet reduced grant funding would likely make the project unfeasible.

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project

Need (250 words or less)*

With an increase in trail use there is a need to provide adequate toilet facilities. Porta-Potty toilets are an option but they are temporary in nature, prone to vandalism and require frequent pumping. Vault toilets also utilize a venting system that is better designed to reduce odor than Porta-Pottys. Building quality trailhead facilities are a critical component to developing the Spence Mountain Trail System into a first-class visitor destination.

Describe the need for your project

Long-Term (250 words or less)*

The master plan calls for 53 miles of professionally built mountain biking trails and associated infrastructure. Momentum continues this year with a 10-mile trail expansion bringing total trail mileage to 28 miles at Spence Mountain.

What is the long-term plan for your project

Measurability (250 words or less)*

The ultimate measure of success is to draw destination mountain bikers (and other trail users) to Klamath. Our short-term goal is to grow overnight lodging numbers by 20% in 2018.

A registration box was installed at the Spence trailhead Kiosk in order to gather information from trail users in 2016. Data provided by a voluntary sign-in sheet shows growth in overnight stays and out of area visitors. Data reported for 2017 shows 235 overnight stays with 41% of respondents from out of the area. This compares to 91 overnight stays in 2016. Keep in mind that this data is only recorded if trail users stop and fill out the registration log at our kiosk so this information shows trends more than anything. It is also heavily slanted to new users. Even with this limited amount of data it is very encouraging!

Another success measure is an increase in positive media listing (print articles, web listings, trail mapping websites/apps and Instagram posts).

Events utilizing the newly expanded Spence trail system will also draw out of town visitors to our area. In that regard, the Linkville Lopers running club recently announced an Ultra Trail Run to be held at Spence on June 2, 2018. We hope this is the first of many events to come.

How will you measure the success of your project, in the short-term and in the long-term? Be as specific as possible.

You are not required to answer project preference questions, however answers may help to enhance a grant application's competitiveness.

Community/Region (250 words or less)

Growing trail infrastructure provides more access to healthy activities for our local community. This is in alignment with our Healthy Klamath Initiative and Blue Zone project both encouraging folks to be more active.

Our economic development group, KCEDA, also promotes Klamath's outdoor assets to attract employers. Development of trails enhances these assets and improves the potential recruitment of employers valuing a better quality of life for their employees.

Regionally, SOVA's strategic plan calls for Destination Development and Product Development in an effort to align with Travel Oregon's strategies. Growing trails on Spence Mountain will definitely help in the product development category.

Finally, we align well with Discover Klamath's strategic plan that has several objectives directed towards growing cycling tourism in Klamath County.

Describe how this project complements and is consistent with your community and/or region's current local objectives

Support & Involvement (250 words or less)

Community support has been excellent! Enclosed are some of the highlights:

- JWTR, landowner of Spence Mountain, enthusiastically supports the project.
- Oregon Department of Forestry granted access to their land for our trailhead.
- As an organization KTA generated 1,223 volunteer maintenance hours in 2017.
- Community donations exceed \$60,000 from over 100 individuals and businesses.
- Sky Lakes Medical Center contributed \$25,500 on top of community donations.
- 13 businesses have generously offered gift-in-kind services for the project.
- 4 Klamath County Tourism grants have funded \$74.5K out of \$400K raised so far.

Financial Sponsors – EcoSolar & Electric, Linkville Lopers, Great Basin Insurance, Windermere Realty, Isler of Klamath Falls, Hutch's Bicycles, Tucker, Tucker & Gailis Dental Group, Asana Yoga & Sole, Muffler King, Chancellor Drilling, Jeld-Wen Foundation, Klamath County Tourism Grant, Private Foundation Grant, Sky Lakes Medical Foundation and Sky Lakes Medical Center.

Gift-in-Kind Sponsors – Smith Bates Printing, Rhine-Cross Engineering, Adkin's Consulting Engineering, Oregon Department of Forestry, Nesting Well, Abbey's Pizza, Running Y Ranch Resort, Base Camp Brewing, Rodeo's Pizza, Dirt Mechanics, Gaucho Collective, Rocky Mountain Construction and Mountain Pacific Construction.

Partners – JWTR (landowner), Dirt Mechanics (professional trail builder), Discover Klamath (marketing), IMBA (education and training) and Oregon Department of Forestry.

Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

Impact (250 words or less)

The Spence Mountain trail project directly complements Travel Oregon's key initiative to "develop destination based products that are in concert with Oregon's natural environment".

The business case to build more trails includes the following - more than 1 in 5 Americans, 16 and over, mountain bike (over 50 million people total); there are 1.5 times more mountain bikers than golfers in America; the Dean Runyan Study, commissioned by Travel Oregon in 2012, identified \$400 million spent for bike related travel in Oregon, and Southern Oregon accounted for \$38.5 million; the average length of stay for destination mountain bike travel is 3.4 nights. Ultimately this project will be attracting a new segment of tourism to our area.

In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?

Diversity/Inclusion (250 words or less)

Investments in trail networks provide "free" recreational opportunities to all.

In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?

Showcase partnership (250 words or less)

Several of our business sponsors are small businesses. To name a few Zach's Bikes, Asana Yoga & Sole, Rodeos Pizza and Gaucho Collective all see the value in growing the Spence trail network to their businesses.

Describe how this project showcases a public/private partnership with Oregon-based small business.

Is this project/event in shoulder season?

yes/no*
yes

Does the project/event occur outside urban growth boundaries?

yes/no*
yes

Required supporting documents*

W-9 Form.pdf

***Proof of federal tax id (if one is issued, do not upload docs for SSN)
***Entity's W-9 form (omit SSN) ***Grant Budget - Use the grant budget template provided ***Support letters - All entities are required to obtain support from 3 businesses/organizations ***If your grant project involves signage of any kind, you are required to gather and submit letters from all required local, regional or state sign authorities involved demonstrating approval to place signage on their land/property during the timeframe of the grant ***Marketing type projects - If producing collateral you must describe your distribution plan, including budgeted costs ***If your grant project involves infrastructure development/construction you must include plan drawings and approval from permitting authorities if required locally

Submission Instructions

After submission of this application, please print 8 copies, and attach all your supporting documentation (8 copies) and turn in to Klamath County Finance office, 305 Main St., Room 230, Klamath Falls, OR 97601. If mailing, must be postmarked by 2:00 PM March 31, 2018.

Insurance Requirements

Insurance Acord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfilment must be submitted.

Electronic Signature Agreement*

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

Electronic Signature

Drew Honzel

Date/Time*

3/29/2018

4:00 PM

DISCOVER
KLAMATH

OREGON UNEXPECTED

March 15, 2018

Klamath County Tourism Grants Committee
c/o Klamath County Finance Office
305 Main Street
Klamath Falls, Oregon 97601

RE: Letter of Support: Klamath Trails Alliance's (KTA) Spence Mountain Trail Development & Marketing

Dear Committee Members,

Discover Klamath Visitor and Convention Bureau, official tourism agency for Klamath County, supports KTA's effort (Klamath Trails Alliance) to secure a **Klamath County Tourism Grant**, during the Spring 2018 cycle, to help with continued infrastructure development and marketing of the Spence Mountain Trail System.

In prior letters of support we've pointed out the economic impact recreational cycling has throughout Oregon, and, specifically to the Southern Oregon and Klamath Regions. We've noted that the cycling economy isn't a fad; rather, it's a large, sustainable, and growing segment worthy of investment. The KTA recognizes all this of course and strives to build-out trail assets for use by locals and visitors alike. And, its efforts are paying off, as the Spence Mountain project has received positive press and currently enjoys an excellent reputation among hard-core mountain bikers in the region.

KTA's efforts in 2018/19 will be to continue trail development, while adding further amenities as well as keeping its marketing fresh.

To this end, our group supports KTA's Grant Request for two elements: One is an infrastructure investment in a high-quality vaulted pit-toilet at or near the trailhead / parking lot area of the Spence Mountain site. As we understand it, this would be not unlike the pit-toilet system found at the Great Meadow Parking Lot on Highway 140 near Lake of the Woods. Such an amenity keeps the trails cleaner and more pristine.

Another element of the KTA Grant is updating and reprinting a foldable Trail System Map. We see this as a positive move because it will save Discover Klamath about \$5,000 in printing costs in 2018 because we will use KTA's Map as our main cycling fulfillment piece. Notwithstanding how KTA distributes these maps, Discover Klamath will use them in a variety of ways, including but not limited to: Distribution at recreation shows on the west coast we attend; inclusion in fulfillment packages sent out via US Mail; distribution to local hotels and other retail locations, distribution at the Welcome Center, and more.



Jim Chadderdon
Executive Director



Klamath Trails Alliance
PO Box 147
Klamath Falls, OR 97601

3/22/18

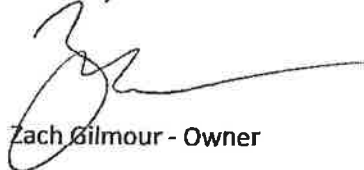
Dear Klamath Trails Alliance,

On behalf of Zach's Bikes, I would like to offer this letter of support for Klamath Trails Alliance's Tourism Grant Request for its Vault Toilets and Pocket Trails maps projects at Spence Mountain.

As a deeply involved member of the cycling community and owner of a local bike shop, I have seen first-hand exactly how effective these projects have been in increasing tourism and economic vitality, but it doesn't stop there. The efforts of the KTA have improved community pride and health as well.

Having a local trail system that has been well designed, built and publicized is a vastly important piece of the puzzle to capitalize on the already thriving tourism economy of Oregon. The Spence Mountain project has already made a large demographic of outdoor enthusiasts consider Klamath Falls for a destination that would have previously ignored us. With a centerpiece like this, we stand to gain the momentum to become a place talked about far and wide.

Sincerely



Zach Gilmour - Owner



Klamath Trails Alliance
P.O. Box 147
Klamath Falls, OR 97601

3/14/18

Dear Klamath Trails Alliance,

On behalf of Asana Yoga and Sole, we would like to extend this letter of support for KTA's Tourism Grant Request for its Vault Toilet's and Pocket Trail Maps project, at Spence Mountain.

We have seen firsthand how KTA's efforts have positively impacted recreational tourism, access to quality trails for multiple user groups, and efforts for a healthier community. As a result, we have seen sales in the trail running market increase and our business continues to become more sustainable.

Our staff regularly receives requests for maps of local trails, and a concerted effort to produce quality maps is a great way to enhance the overall user experience.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Nelson".

Joshua Nelson - Owner
Asana Yoga and Sole
1205 A Klamath Ave.
Klamath Falls, OR 97601

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JAN 11 2014

KLAMATH TRAILS ALLIANCE INC
PO BOX 347
KLAMATH FALLS, OR 97601

Employer Identification Number:
46-0879155
DLN:
17053320325032
Contact Person:
TRACY P DORNETTE ID# 31330
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
August 28, 2012
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Klamath Trails Alliance	
	2 Business name/disregarded entity name, if different from above:	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501(c)3	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>	
	5 Address (number, street, and apt. or suite no.) P.O. Box 347	
	6 City, state, and ZIP code Klamath Falls, OR 97601	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number	
[] [] [] - [] [] - [] [] [] []	
or	
Employer identification number	
46 - 087915	

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ▶	Date ▶ 10/30/17
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.