

Print

Tourism Traditional Application - Submission #138

Date Submitted: 3/30/2018

I have read the Grant Guidelines posted on March 1, 2018

yes/no*

I plan to apply for two projects

yes/no

If yes please rank this project for level of priority

priority

Project Title*

Grant Cycle*

Amount Requested*

Total Project Cost*

Entity Federal Tax ID Number

Do not enter if putting in SSN

Entity Name*

Grant Contact Name*

Email Address*

Address*

238 E Main St Ste B

City*

Ashland

State*

OR

Zip Code*

97520

Phone Number*

310-463-8619

Fax Number

866-697-7485

Is there a separate person responsible for the grant application than the project? Please specify names of person(s) responsible for application and project.

Name(s)

n/a

reply email

reply email

Are you or is anyone in your organization an employee of Klamath County Government or a relative of an employee of Klamath County Government?

yes/no

no

If yes, please enter name

Name

Are you or is anyone in your organization affiliated with or a relative of the Klamath County Tourism Review Committee?

yes/no

no

If yes, please enter name

Name

Select which of Travel Oregon's Key Initiatives your project aligns with:

choose one*

Maximize economic re

Project (250 words or less)*

This spring, Joma Films will go into production on our fourth Oregon-made feature film, titled "Phoenix, Oregon", a comedy about two friends who fend off mid-life crisis by opening a bowling alley / pizzeria to fulfill a life-long dream.

Pre-production has already begun, and filming is scheduled to take place for four weeks (20 production days) between April 29 and May 25, 2018.

The production will employ 18-20 crew members of which 13-15 will be "visitors" from out of town (3 from Portland and the rest from Jackson and Josephine Counties.) We will have 20-25 cast members of which 8-12 will be from out of town (from Los Angeles, Portland, and the Rogue Valley.) The project will provide airfare, lodging, travel expenses and food to all out of town guests for the duration of their time in Klamath County. On off-days, most guests will stay in town and frequent local eateries and shops. On each of the 20 production days, the project is responsible to provide food to all of the cast and crew, both local and non-local. We expect to lodge our guests for approximately 500 room nights between April 1 and May 25. We intend to utilize some Klamath-based production assistants, extras, and interns and will provide training opportunities.

The production will be filmed in locations all over the City of Klamath Falls including Hanscam's Bowling Alley and Italianna's Restaurant and several other locations.

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project

Need (250 words or less)*

The film industry can be a valuable piece of the tapestry of any community. Having a professional film made in the area has several benefits including: 1) the potential for tens of thousands of dollars of spending in a community over a short period of time, 2) the growth and training of local crew and infrastructure, and 3) an increase in the awareness and credibility of the region as a filmmaking destination. These three primary tent-poles cycle, and build on each other over time, to create the foundation of a sustainable film economy.

The Klamath film community has been working long and hard to establish a viable and sustainable local industry. Having a locally made feature film is the next step in this growth. As we have seen in the Rogue Valley, work that is initiated locally helps train and bring credibility to the local film community. That, in turn, is the catalyst for growing a professional crew base and infrastructure, for completing more and more locally initiated work, and then for drawing higher budget projects from outside the area.

Each phase of growth is important and builds on itself. We believe that bringing our film to Klamath is a critical step in this process and will help build the trajectory for a sustainable filmmaking economy in Klamath County.

Describe the need for your project

Long-Term (250 words or less)*

The script for "Phoenix, Oregon" has been in development for over a year. We have spent several months working with investors and partner production companies to maximize the story, characters and business model for maximum exposure once the film is complete. While an independent film often does not have a lot of money to pay actors, we rely on great roles that attract cast. We strategically approach cast who have some name value and thereby increase the visibility of the film. All of our past films are available online and have been successfully distributed. With each film, we try to increase exposure. "Phoenix, Oregon" will be complete by the end of 2018 and will screen on the festival circuit in 2019. It will be released in the wider marketplace by the end of 2019 or early 2020. (See the attached Project Timeline for specifics on dates and tasks over the next year.)

In addition to the plans for this individual film, our long-term goal is to create a sustainable filmmaking business model in Southern Oregon, where we are making one film every 12-18 months. Joma Films has partnered with Klamath County individuals and businesses who we would like to continue working with in the future. It is in our best interest to continue to build these relationships. As the Klamath filmmaking community continues to grow and find success, so does the entire Southern Oregon filmmaking community.

What is the long-term plan for your project

Measurability (250 words or less)*

In the short-term, success means that before the end of June we will have completed principal photography, and that by the end of 2018, the film will be ready to be released into all distribution channels.

Long-term success means that the film will have a limited theatrical release (including screenings in Klamath Falls) and will be available in all digital distribution channels including Netflix, Amazon and iTunes.

Less measurable, but just as important, long-term success over the next five years sees the Klamath film industry continuing to grow, with new crew members and small production companies moving to the area and beginning to initiate their own projects. There is a snowball effect that can happen as this community grows. As more great work is done in the area, crews will realize that Klamath is a viable place to live and work as a filmmaker. As crews and infrastructure grow, more work will be done from within, more work will be brought in from outside, and small film businesses will start to be sustainable in the Klamath Basin. This is what has happened over the last ten years in the Rogue Valley. It is a realistic hope for Klamath County as well. Joma Films fully supports this effort and believes this film can serve as one catalyst towards this outcome.

How will you measure the success of your project, in the short-term and in the long-term? Be as specific as possible.

You are not required to answer project preference questions, however answers may help to enhance a grant application's competitiveness.

Community/Region (250 words or less)

As stated in the application materials, one objective is for projects to "contribute to the development and improvement of communities throughout the county by means of the enhancement, expansion and promotion of the visitor industry."

For film projects, this might specifically refer to "visitors" that descend upon a community for the duration of a film production. In the eight years we have lived in the Rogue Valley, we have seen the number of such visitors and the quality of projects continually grow. The Southern Oregon area is finally on the radar as a destination location for features, television and national commercials with recent projects including Brother Nature, Wild (Reese Witherspoon), The Upside (Bryan Cranston), Budweiser, Land Rover, Travel Channel, Discovery Channel, Crystal Geysers, John Deere and many more. Each of these projects is attracting a minimum of 20 and up to 100 outside "visitors" and are spending between \$20,000 and \$700,000 within two to three month periods. Much of this growth can be attributed to the work that the local film community has done to raise awareness and attract outside projects.

When we first moved to Southern Oregon, there was little local work. Our mantra became "keep creating good work day in and day out, and the film industry will eventually come to us." That is starting to happen in the Rogue Valley. We see that this can also happen in Klamath County with possibly an even faster trajectory with the support of the entire Southern Oregon film community.

Describe how this project complements and is consistent with your community and/or region's current local objectives

Support & Involvement (250 words or less)

Ever since the end of 2016 when we started seriously considering filming this project in Klamath Falls, we have been grateful for the overwhelming support from the individuals and businesses we have met. From George and his team at the Cerulean, to Jim at Discover Klamath, to our executive producers Ben & Kim Piper and Ryan Neimi, to Jesse at KIFF, to Barry at our main location Hanscam's Bowling Center and to Gale at our location Italianna's Restaurant, all have been incredibly supportive and helpful. We sincerely hope to pay back this support by creating a fun and educational filming experience for all. As we get into the heart of production, we expect to interface with many more individuals in Klamath Falls including extras and suppliers of props, set dressing materials, construction materials, food and more.

Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

Impact (250 words or less)

The money received from the grant will be immediately turned around and spent at local businesses. Film related expenses include lodging, food, props, set design, location rentals, transportation and more.

In addition to the grant money, a portion of the balance of our \$160,000 production budget will also be spent locally during filming.

As Joma Films continues to make films, we continue to employ Oregon residents and increase the visibility of filmmaking in the area. Our three features have been a key reason that Ashland has been named one of the top places to live and work as a filmmaker for six years in a row by Movie Maker Magazine. It is quite astonishing for an area as small as ours to receive this recognition when competing against cities such as New Orleans and Savannah, Georgia.

Not only does this grant help our individual production company, but by supporting us, it allows Joma Films to continue to contribute to our greater film community and draw outside projects including studio features, television and commercials.

As a film community grows, impact builds upon itself. For example, the growth of KIFF directly led to us filming this project in Klamath Falls. We would not have considered it without a series of events starting with Jesse's decision to screen our film at KIFF in September 2016.

As the film community in Klamath County continues to grow and flourish, a wide variety of businesses will experience the benefits and positive impact.

In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?

Diversity/Inclusion (250 words or less)

The script and story specifically highlight a Latin family. Approximately a third of the cast will be Latin. One of our main producers, Luis Rodriguez, is of Latin descent. The story celebrates Latin culture, especially their strong family ties. In the film, the lead character, Carlos, has a large extended family that supports his culinary endeavors. The lead, Bobby, who is white, is "adopted" into this Latin family and is buoyed by their warmth and strength. We are proud to showcase Latin family values in this film.

In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?

Showcase partnership (250 words or less)

The film business works because of an inter-connected network of small businesses. Individual crew members make their livings day in and day out as freelance contractors, moving from film job to film job. We have worked with many of our crew for over ten years, and we take great joy in providing them with their next jobs, hiring them whenever possible on features, commercials, and television. In this industry, more than in most, it takes all of us pulling together for each of us to have long-term sustainable employment. We are acutely aware of the importance of working together, collaborating, and helping each other succeed. When one succeeds, we all succeed.

In addition to the crew base, each film works with dozens of vendors during production, most of which are small businesses. Local Klamath Falls small business vendors and partners will include lodging, location rentals and restaurants.

Describe how this project showcases a public/private partnership with Oregon-based small business.

Is this project/event in shoulder season?

yes/no*

yes

Does the project/event occur outside urban growth boundaries?

yes/no*

no

Required supporting documents*

KF_Tourism_Grant_Application_PHOENIX_OREGON_FILM_LLC.pdf

***Proof of federal tax id (if one is issued, do not upload docs for SSN)

***Entity's W-9 form (omit SSN) ***Grant Budget - Use the grant budget

template provided ***Support letters - All entities are required to obtain support

from 3 businesses/organizations ***If your grant project involves signage of any

kind, you are required to gather and submit letters from all required local,

regional or state sign authorities involved demonstrating approval to place

signage on their land/property during the timeframe of the grant ***Marketing

type projects - If producing collateral you must describe your distribution plan,

including budgeted costs ***If your grant project involves infrastructure

development/construction you must include plan drawings and approval from

permitting authorities if required locally

Submission Instructions

After submission of this application, please print 8 copies, and attach all your supporting documentation (8 copies) and turn in to Klamath County Finance office, 305 Main St., Room 230, Klamath Falls, OR 97601. If mailing, must be postmarked by 2:00 PM March 31, 2018.

Insurance Requirements

Insurance Acord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.

Electronic Signature Agreement*

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

Electronic Signature

Anne M Lundgren

Date/Time*

3/30/2018

11:30 AM

Request for Taxpayer Identification Number and Certification

Give Form to the
 requester. Do not
 send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
 See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Phoenix Oregon Film LLC	
2 Business name/disregarded entity name, if different from above	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input checked="" type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ P Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) ▶	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>
5 Address (number, street, and apt. or suite no.) See instructions. 238 E Main St Ste B	Requester's name and address (optional)
6 City, state, and ZIP code Ashland, OR 97520	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
3	6	-	4	8	9	3	8	1	9

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶		Date ▶ March 28, 2018
------------------	----------------------------	--	------------------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

PHOENIX OREGON FILM LLC (OWNED BY JOMA FILMS LLC)
"PHOENIX OREGON FILM"

INCOME

	BUDGET		Actual	
	Cash	In-Kind	Cash	In-Kind
<i>Klamath County Matching Grant</i>	\$25,000.00			
OTHER INCOME				
Executive Producer (#1) Contribution	\$90,000.00			
Executive Producer (#2) Contribution	\$15,000.00			
Executive Producer (#3) Contribution	\$15,000.00			
State of Oregon Film Incentive (iOPIF & rOPIF)	\$15,000.00			
SUB TOTAL INCOME	\$160,000.00	\$0.00	\$0.00	\$0.00
TOTAL INCOME	\$160,000.00		\$0.00	

EXPENSES

LINE ITEM		BUDGET		Actual	
		Cash	In-Kind	Cash	In-Kind
1	Non-Grant / Ineligible Expenses (cast/crew salaries, office supplies, insurance, etc). For reference only.	\$125,600.00			
	Grant Budget Expenses:				
2	Lodging for Guests	\$10,000.00			
3	Travel for Guests (airfare, car rental, fuel)	\$5,900.00			
4	Food for Guests and Catering supplies	\$6,000.00			
5	Event Location Rentals & Expenses	\$2,500.00			
6	Props, Set Design and Construction Purchases	\$2,200.00			
7	Wardrobe Purchases	\$800.00			
8	Equipment rentals (lighting, camera, sound, grip)	\$5,200.00			
9	Equipment support purchases (batteries, filters, gels, etc.)	\$1,800.00			
	SUB TOTAL EXPENSES	\$160,000.00	\$0.00	\$0.00	\$0.00
	TOTAL EXPENSES	\$160,000.00		\$0.00	

COMPLETE "BUDGET" COLUMNS (C & D) ONLY FOR APPLICATION. LEAVE "ACTUAL" COLUMNS (F & G) B

“Phoenix Oregon” Project Timeline

Production Timeline

Current through April 28
Pre-production and Casting

April 15
Primary crew (Director, Producer, Art Department) arrive in Klamath Falls

April 23-28
Remaining cast & crew arrive in Klamath Falls

April 27
Production Meeting with all cast & crew

April 29
Begin Principal Photography
Filming work week will be Sunday – Thursday with Fridays and Saturdays off.

May 25
Complete Principal Photography

****Grant-related portion of project complete. ****

Post-Production and Release Timeline

June – August
Post production editing

September – December
Sound, Music and Mastering

December 31
Film complete and ready for distribution channels

January – April 2019
Premiere

January – December 2019
Festivals and Screenings

February 2020
Wide Release Digitally through Distributors

DISCOVER
KLAMATH

OREGON UNEXPECTED

March 15, 2018

Ms. Anne Lundgren
JOMA Films
238 East Main Street, Suite B
Ashland, Oregon 97520

RE: Letter of Support – Film Production in Klamath County

Dear Anne,

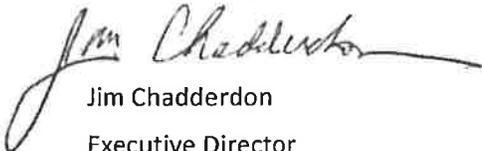
Discover Klamath Visitor and Convention Bureau, official tourism agency for Klamath County, supports the efforts of JOMA Films to secure a **Klamath County Tourism Grant**, which (if granted) will help with production and development of a feature film in Klamath County during spring-2018.

While in and of itself this project won't drive immediate tourism in a traditional sense, the mere production of the film, which has a \$160,000 budget (and an approximate \$20K post-production budget) and will take approximately twenty days over two months of on-site production time in Klamath, will generate impressive lodging revenues and community spending as the cast, crew, and others perform their work.

If your estimates for room nights booked are accurate, your production will generate an estimated 500 room nights. On top of this, the production budget cited above immediately benefits local businesses including restaurants, transportation providers, equipment rentals, various venues where filming or other activities occur, grocery stores, local wages, and more. Plus, it generates a sense of excitement and pride in the community that cannot readily be quantified.

We like that you and your company have selected Klamath County for your project and look forward to supporting you pre/during/post production.

Good luck on your grant application, and on development of your movie.



Jim Chadderdon
Executive Director

To: Klamath County Tourism Grants Committee

RE: Joma Films/Klamath Falls Tourism Grant

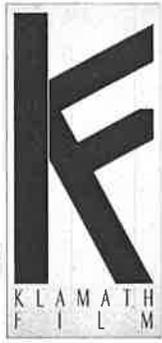
Dear Committee Members,

The Piper family of Klamath Falls is eager to learn about filmmaking while acting as executive producers on Joma Films *Phoenix, OR* production this May. The Lundgrens (a director/producer team) have an outstanding ability to produce films with high production value on a small budget. They are also wonderful at collaborating with the community and sharing their extensive knowledge of filmmaking.

We first met the Lundgrens at the 2016 Klamath Independent Film Festival showing of their feature *Black Road*. Gary and Anne tirelessly fielded questions from the audience for an hour, covering all aspects of making a film: Writing screenplays, cameras, crew, locations, casting, budgeting, fundraising, marketing, and distribution contracts.

The local population of students (including our high school age son) will benefit from participating in *Phoenix, OR* as extras, interns, and assistants. The production will be using some local crew, and cast will be coming in from all over the US. Filming will be last at least 4 weeks and offer a wonderful opportunity for our community to learn all aspects of making a professional feature film.

Please support Joma Films to bring this outstanding educational opportunity to Klamath Falls this Spring.



KLAMATH FILM

P.O. Box 1511, Klamath Falls, OR 97601

a non-profit 501(c)(3), tax ID 45-5455983

March 27, 2018

Klamath County Tourism Grants Committee
c/o Klamath County Finance Office
305 Main Street
Klamath Falls, OR 97601

To whom it may concern,

Joma Films has successfully made 3 feature films over the last several years, utilizing Southern Oregon locations, crews, and a wide range of resources necessary for film production. After a strong introduction of our community through Klamath Film and the Klamath Independent Film Festival, they are preparing to shoot their 4th feature film, which they would like to shoot in Klamath.

Film productions are a largely untapped corner of our economy with lasting benefits for Klamath's overall cultural and economic profile. While productions often bring in their own partial crews, they also employ locals, and need local goods and services, including extensive lodging. The films themselves then become an on-screen advertisement of our area, playing perpetually to anyone around the world who seeks out the film, which increases awareness and interest in Klamath for other filmmakers/productions, as well as tourists. The film productions themselves generate positive press for the area which also excites and gives pride to our community.

For some examples of the potential impacts of film, the "Brother Nature" production of a few years ago brought \$700,000 directly into our economy, and fan favorite, "The Goonies", filmed in Astoria in the 1980s, has generated decades of national and international tourism to Astoria. The Lundgrens' film is another step to building a film industry here in Klamath, to drawing other film productions, all of which contribute to Klamath's economic and tourism growth. Southern Oregon as a whole enjoys a very active film community, regularly seeing Hollywood features and commercials come into areas such as Ashland and Medford, West of the mountains. Let's start bringing that attention over here!

We know the Lundgrens to plan well, and execute according to plan. They are always professional, and fully invested not only in the success of their films, but Southern Oregon as a whole. As such, we strongly encourage you to support their making of this film, and help encourage bringing film productions to Klamath!

Sincerely,

Jesse Widener

Executive Director
Klamath Film

KLAMATH FILM

a non-profit 501(c)(3), tax ID 45-5455983

PO Box 1511, Klamath Falls, OR 97601

e-mail: info@klamathfilm.org

web: www.klamathfilm.org

facebook: www.facebook.com/klamathfilm



Elsewhere Films

March 29, 2018

Klamath County Tourism Grants Committee
c/o Klamath County Finance Office
305 Main Street
Klamath Falls, Oregon 97601

To Whom It May Concern,

I write this letter as a member of the Southern Oregon film community in support of Joma Films' upcoming project in Klamath Falls. I first worked with Gary and Anne Lundgren of Joma Films in 2007 on their feature film "Calvin Marshall" and on over a dozen long and short projects since. I can personally attest to their tremendous artistry, professionalism, business acumen, and ardent boosterism of Southern Oregon and its film industry.

Not only have their numerous projects brought hundreds of thousands of dollars into local economies from the coast to the Rogue Valley and soon eastward to the Klamath basin, but the legacy of their films continue to bring economic impact to the region. In addition to any passive "film tourism" effect, they have been proud and eager to use their film projects as publicity engines for state and local tourism and economic development efforts. It is their way to actively give back to the communities that supported them.

Their biggest impact, though, is the experience and training received as a result of working on their numerous feature, short film, commercial, corporate and documentary projects. After "graduating from the Joma Films film school", if you will, whether as an intern, a crewmember, a cast member, or even just a spectator, an entire generation of local filmmakers and technicians have attained the skills and the confidence to pursue their own careers and projects in film and media, bringing in untold dollars to the local economy. I know the burgeoning film community in Klamath Falls will benefit greatly from their involvement with and exposure to the next Joma Films project.

I encourage you to support Joma Films with the KF Tourism Grant.

Best Regards,

Gary Kout
Producer

Physical Address

238 E. Main St.

Suite C

Ashland, OR 97520

Mailing Address

PO Box 1265

Ashland, OR 97520

310 261 5707

elsewherefilms.com



March 14, 2018

Klamath County Tourism Grants Committee
c/o Klamath County Finance Office
305 Main Street
Klamath Falls, Oregon 97601

RE: Joma Films/Klamath Falls Tourism Grant

Dear Committee Members,

I wanted to write in support of Joma Films next project "Phoenix, Oregon" which is currently slated for production in and around the Klamath Falls area this Spring.

I have long been a fan of Joma's work, not only because I enjoy their films, but also because they utilize local Southern Oregon crew, locations and vendors to make them.

My office has worked closely with Joma on many of their recent productions including "Black Road," "Redwood Highway," and "Calvin Marshall" and I can attest to the direct impact a production can have on a community. For example, when a crew films in Klamath you will see hotel rooms booked, extra restaurant visits, purchases of food, purchases of props, rentals of equipment, rentals of facilities, hiring of extras, and so on.

In addition, as projects continue to choose the Klamath area for their production base, there is the ongoing potential for more projects to be filmed in Klamath County as awareness grows. This, in turn, also leads to direct and inferred marketing for the area through the promotion and distribution of the film itself.

We recently launched a specially focused "regional" incentive program that further assists projects that are working outside of the Portland area, and "Phoenix, Oregon" shooting in Klamath County is just the sort of project that program was designed to support. Film production in the area brings jobs, purchases, marketing and visibility and I'm happy to support experienced and talented filmmakers like Joma bringing those benefits to Klamath Falls.

Thank you you for consideration.

Best,

Tim Williams
Executive Director

19 March 2018

Klamath County Tourism Grants Committee
c/o Klamath County Finance Office
305 Main Street
Klamath Falls, Oregon 97601



RE: Klamath Falls Tourism Grant for Joma Films

Dear Tourism Grants Committee,

I am writing in support of the grant application filed by Joma Films for their upcoming Klamath-based feature film production. Joma has a proven track record of high quality, professionally managed productions that both contribute to our regional economy and bring valuable exposure to the beauty of our communities through the distribution of their projects nationwide. The funds they have requested go directly into the Southern Oregon economy, paying for local crew, leasing local shooting locations, hotel rooms for cast and crew, and meals at local restaurants, etc.

While Southern Oregon Film and Media is hard at work marketing our region, including Klamath County, to out-of-state producers, there is no better way to keep the cameras rolling in Southern Oregon than by supporting our local producers. Joma has already produced three successful feature films in various parts of Southern Oregon, and we want to see them produce many more in the years to come. Your support of this individual project helps keep our local producers rooted in their own communities, hiring local crew and talent.

Klamath County, in particular, has a rising profile as a film and video production destination in recent years. This project will further contribute to that positive trajectory and the county's reputation as an exciting, film-friendly shooting location. As filmmakers, cast, and crew experience the welcoming arms of Klamath County, they will spread the word that Klamath is open for business.

Thank you for your consideration and support of local filmmaking.

Sincerely,

Andrew Kenneth Gay, Board President
Southern Oregon Film and Media

Companies that have Benefited from Filming in Southern Oregon

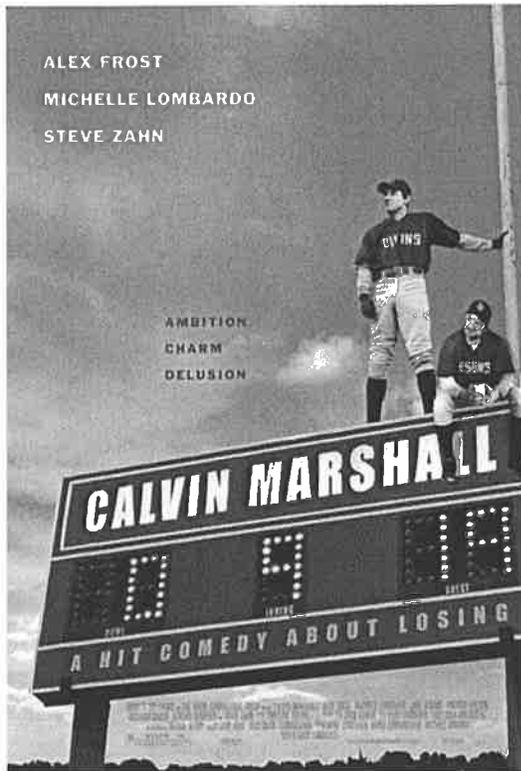
4 Daughters	Common Block Brewing	McFall Security	RV Growers & Crafters
5 Star Taxi	Costco	Medford Builder's Supply	RVTD
7-Eleven	Coyote Trails	Mellelo Coffee	RVTV
A Taste of Honey Limo	CPM	Merry Maids	Safeway
A.B.C. Cab	Crater Lake National Park	Milagros	Salvation Army
Abbot's Cottages	Crater Lake Rock & Gravel	Miller Paint	Scrub Hub
Acme Garage	D&D Porta Potties	Mix Sweet Shop	Seven Feathers
Air BnB	Day Wireless	More Fun Comics	Shari's Cafe
Albertsons	Delauney House	Morisson's Lodge	Shop N Cart
Allan Bros Coffee	Designer Signs	Morning Glory Cafe	Si Casa Flores
American Mercantile	Dick's Sporting Goods	Mustard Seed	Sign Dude
API Imaging	Dick's Towing	Noah's River Adventures	Signs Etc.
Army Navy Surplus	Direct Effect	Noble Coffee	Smith Fleet Service
Ashland Artisan Emporium	Dollar Tree	Noel Leslie Events	Soundpeace
Ashland Food CoOp	Don's Lock	North Light Properties	Southern Oregon Brewing Co
Ashland Hardware	Dutch Bros Coffee	NW Nature Shop	Southern Oregon Historical Society
Ashland Hills Hotel	Eden Valley	NW Outdoor Shop	Southern Oregon Nursery
Ashland Home Net	Edgewater Inn	Oce North America	Standing Stone Brewery
Ashland Lumber	Enterprise	Omar's Restaurant	Star Towing
Ashland Motel	Fed-Ex	Oregon Mountain Coffee Co.	Starbucks
Ashland Mountain Store	Fields Home Improvement	Organic Natural Cafe	Stor-A-While
Ashland Outdoor Store	Fred Meyers	Orion's Building Supplies	Stratford Inn
Ashland Springs Hotel	Gageit Construction	OSF Costume Rental	Sundog Paragliding School
Ashland YMCA	Gary West Meats	OSF Props Rental	Sunrise Cafe
Bad Ass Coffee	Good Bean Coffee	Out of the Woods	Taj Indian Cuisine
Bard's Inn	Goodwill	Pacheco Water	Talent Club
Bear Creek Lock & Safe	Grange Co-Op	Pacific Office Automation	Tasty Thai
Becky's Restaurant	Green Springs Inn	Paddington Station	Thai House
Bella Union	Greenleaf Restaurant	Page One	Thai Pepper
Belle Fiore Winery	Habanero's	Pangea	The Black Sheep
Best Portable Toilets	Habitat Restore	Pasta Piatti	The Blue Giraffe
Best Western	Harry and David	Peerless Restaurant	The Breadboard
Bi-Mart	Hays Oil Company	Photo Imaging	The Home Depot
Big Als	Hearsay	Pita Pit	The Human Bean
Bill's Glass Service	Heaven on Earth	Plaza Inn and Suites	The Mail Stop
Blackbird	Hellgate Jet Boats	Porters Restaurant	The Rogue Gallery
Bloomsbury	Hertz Car Rental	Printfast	The Schoolhaus Brewhaus
Bob Thomas Automotive	Hi-Way Lumber	Property Management Center	The Stage Lodge
Boulevard Coffee	Hilton Garden Inn	Protec Security	The UPS Store
Brick Room	Homewood Suites	R&J Earth Boring	The Windsor Inn
Brother's Restaurant	Hyatt Lake Resort	Rainey's Corner Market	Thermal Tracker Paragliding
Budget Car Rental	Inn at the Commons	Ramada Inn	Thunderbird
Budget Truck Rental	Jackson County Airport	Ray's Grocery	Timbers Motel
Butler Ford	Jacksonville Inn	Recology	Trader Joe's
Buttercloud	Jefferson State Pumping	REI	True Blue Cleaning
C 2 Ranch	Judy's Ashland Flower Shop	Rent-a-Center	U-Haul Rentals
Caldera Tap House	Kaleidoscope Pizza	Revitalized Trailers	Union Creek Resort
Cantel of Medford	KDRV Channel 12	Rite Aid	United Rentals
Cascade Airport Shuttle	Kerry of Oregon	Rogue Creamery	Valley Rentals
Case Coffee	Kobe Restaurant	Rogue Disposal	Valley River Inn
Cash & Carry	KOBI Channel 5	Rogue Pacific Lumber	Valley Tel
Central Art Supply	Lake of the Woods Resort	Rogue Print Shop	Voris Sound
Chase Bank	Land Mart	Rogue Regency Inn	Wal Mart
City of Ashland	Larks Restaurant	Rogue Valley Hang Gliding & Paragliding Association	Webfoot Truck
City of Gold Hill	Lee's Landscaping	Rogue Valley Interactive	Wells Fargo Bank
City of Jacksonville	Les Schwab	Media	Wild River Brewing
City of Klamath Falls	Lithia Springs Inn	Rogue Valley Unitarian Church	Yuan-Yuan
City of Medford	Little Caesar's	Rogue Wilderness Adventures	Zoey's Cafe
City of Talent	Lowe's	Royce Real Estate	Zotz Digital
Climate Brewing	Luna Cafe	Ruby's	And many more....
Coast Crane	Main Antique Mall	Ruch Country Store	
Colortyme	Market of Choice		
Coming Attractions	Martolli's Pizza		

***This list is mostly Rogue Valley businesses but is an example of potential impact over time as the film community continues to grow and flourish in the Klamath Basin.**

Joma films

Joma Films, a film production company based in Ashland Oregon, is currently prepping their fourth narrative feature to be filmed in Southern Oregon in Spring 2018.

PRESS



CALVIN MARSHALL

"Steve Zahn gives a career-best performance in this low-key gem." -THE HOLLYWOOD REPORTER

"A moving portrait of small-town life and the fallout from unrealized dreams." -THE NEW YORKER

"Captures the way a timely hit in a softball game or a small gesture in a local bar becomes an indelible, fixed point in our memories." -THE NEW YORK TIMES

"Lundgren's screenplay beautifully juggles the story's alternately comic and poignant elements and renders all three main characters with surprising depth." -THE HOLLYWOOD REPORTER

"The best baseball movies are there when we need them, and now we have another classic." -THE AUSTINIST

"Lundgren's light touch gives this classic coming-of-age film its distinctive ring. A scruffy, sweet ode to managing youthful expectations." -THE VILLAGE VOICE

"Good-natured but not overly sentimental, 'Calvin Marshall' has thoroughly realized characters and unforced comic moments about the irrepressible charms of the obviously self-deluded." -THE NEW YORK POST

"Lundgren has carved a quietly touching emotional canvas." (4 out of 4) -NY NEWSBLAZE

"Gary Lundgren has a knack for creating characters who come to life as complex human beings instead of mere cardboard caricatures." -NYC MOVIE GURU

"Lundgren has crafted an effective human drama that gives each character the space and time to develop and grow, to rise and fall (and rise again), to be who they really are. The independent film world could use more like it." -HAMMER TO NAIL



REDWOOD HIGHWAY

"Downright charming....At one point in the indie drama...Tom Skerrit's wry, kind widower lays his head on star Shirley Knight's shoulder in a way that is somehow bold, gentle, funny and sexy. ...It's the unforced acting providing the most nourishment." -LOS ANGELES TIMES

"A perfectly fine walkabout through the scenic roadways and nearby woods of southern Oregon, Redwood Highway delivers in high spirits and fine thesping." -VARIETY

"Knight shines in this contemplative, unrushed road movie on foot, with a rare, respectful focus on the existential despair of an older woman. And a solitary journey that is a female take on voyaging through those woods that are lovely, dark and deep." -NEWSBLAZE

"Shirley Knight gives a winning lead performance, and the film captures the beauty of Southern Oregon landscapes." -Marc Mohan OREGONIAN

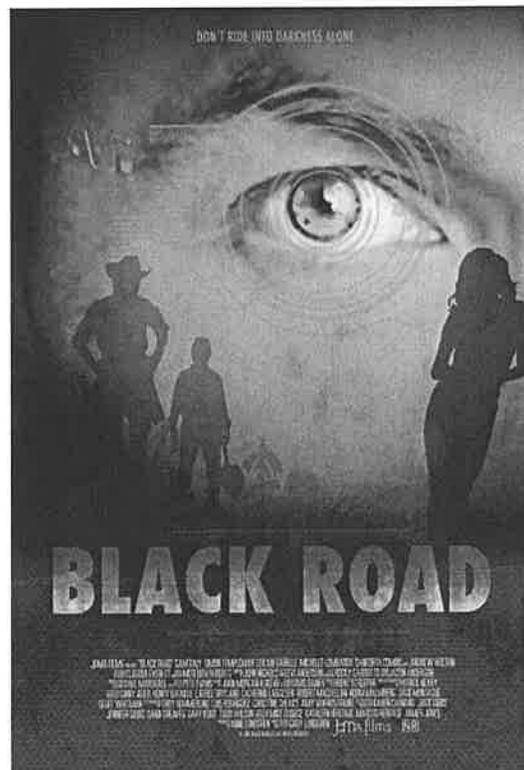
BLACK ROAD

"Black Road wouldn't be out of place in the shadow-draped streets of a Raymond Chandler novel. It's got it all: a down-on-his-luck private contractor, a mysterious and dangerous ex, and the equally mysterious and dangerous vamp who plays our hero like a puppet. Yep, Black Road is definitely a 'neo-noir,' and a damn fine one at that.

All of this smart world-building is only window-dressing if the script isn't smart, and writer/director Gary Lundgren delivers in spades.

The show is all but stolen by Simon Templeman as the mysterious Sterling.

Great, plausible Sci-F...fantastic example of the genre."
-ConTV



BIOGRAPHIES

GARY LUNDGREN (Director)

Before writing and directing BLACK ROAD, Gary Lundgren wrote, directed and edited the feature REDWOOD HIGHWAY starring Shirley Knight and Tom Skerritt. Mr. Lundgren's directing debut was the 2010 award winning baseball comedy CALVIN MARSHALL, starring Alex Frost and Steve Zahn. An alum from Art Center College of Design in Pasadena, Mr. Lundgren has written and directed many types of filmed entertainment, including music videos, short films, television and commercials. In 2011, Mr. Lundgren was the editor of the feature films WALK-IN and Ben Shelton's WAKING which stars Skyler Caleb and Tim Daly. In 2013 he edited the international version of Susan Saladoff's award winning documentary HOT COFFEE for HBO. And most recently Mr. Lundgren edited the ivory trade documentary WHEN GIANTS FALL for Director Leslie Griffith and the documentary EARTH SEASONED for Director Molly Kreuzman. Mr. Lundgren's production company Joma Films is based in Ashland, Oregon where he works with his wife and producer Anne Lundgren.

ANNE LUNDGREN (Producer)

Anne Lundgren is an independent film producer living in Ashland, OR. In addition to working on music videos, television and national commercials (including ones for Hewlett Packard, Adobe, Steelcase, Land Rover, Discovery, Travel Channel and Leica Geosystems), she produces narrative features and consults on film production, distribution and marketing. Ms. Lundgren started her career developing Project Management systems in the emerging telecommunications industry. Ms. Lundgren is currently on the Board of Southern Oregon Film & Media and has produced the features, CALVIN MARSHALL (2010), REDWOOD HIGHWAY (2014), and BLACK ROAD (2016).

Joma Films Previous Work Samples

Joma Films Reel: <https://vimeo.com/257752761>

Password: Joma

Length: 02:46

This reel has clips from past films including:

Hands of Time (2011, music video)*

Wow & Flutter (2005, short film)*

Calvin Marshall (2010, feature)*

Redwood Highway (2013, feature)*

Black Road (2016, feature)*

Concrete Canvas (2017, short film)**

All the above films were directed by Gary Lundgren and employed at least 90% Oregon based cast and crew.

*Directed by Gary Lundgren, Produced by Anne Lundgren, Cinematography by Patrick Neary

**Directed by Gary Lundgren, Produced by Luis Rodriguez, Cinematography by Patrick Neary