Klamath Gems
Name of Applicant

[signature]
Name of Reviewer

Fall 2014 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _55_

Add Preference Points

0-10	_____	Event held during the Shoulder Season — before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_5_	Length of Stay — event encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _65_

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☐ YES ☐ NO / Partial funding: $ _5000_ —

Form # KCF 3008
Revised the XXth of August, 2013

Gems
_____
Name of Applicant

Matt Dodson
_____
Name of Reviewer

$9,000

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 61

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   76

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 5,000

Form # KCF 3008
Revised the XXth of August, 2013

Klamath Falls Gems
Name of Applicant _all star game_

Myra Marsham
Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _3_	5	_15_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive?
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _56_

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_8_	Length of Stay – event encourage early arrival and/or late departure
0-10	_8_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _72_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $ _5,000_

Form # KCF 3008
Revised the XXth of August, 2013

Gems All Star ⑨ₜ

Name of Applicant

Marquez

Name of Reviewer

Fall 2013⁴ Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? isAre the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
		64	

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SUB-TOTAL POINTS: 64

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary—— Outlying Areas
0-10	8	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS 82

Reviewer Conflict of Interest: _____

Comments: _____

☒ recommend ☒☒ full funding ⑤ₜ
5ₜ

Cotems   G. OBrien
_____   _____
Name of Applicant   Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	5	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	3	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	4	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	3	Is the presentation clear, concise and attractive?
(1-5) _____	2	1	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 16

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	4	Length of Stay – event encourage early arrival and/or late departure
0-10	2	Family Friendliness

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	0	Vague or rambling responses.

TOTAL POINTS   32

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 5,000
  Form # KCF 3008
  Revised the XXth of August, 2013

KF Greens
Name of Applicant

Chip Massie
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _1_	2	_2_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _54_

Add Preference Points

0-10	_0_	Event held during the Shoulder Season – before June and after September
0-10	_0_	Event held outside of the Klamath Falls urban growth boundary
0-10	_8_	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _72_

Reviewer Conflict of Interest: _____

Comments: _____

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Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ _5,000_