Cal-Or Resources
Name of Applicant

Lisa Galloway
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) _2_	5	_10_

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

| (1-5) _3_ | 5 | _15_ |

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

| (1-5) _2_ | 2 | _4_ |

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

| (1-5) _5_ | 1 | _5_ |

Is the presentation clear, concise and attractive?

| (1-5) _5_ | 2 | _10_ |

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _44_

Add Preference Points

| 0-10 | _1_ |

Event held during the Shoulder Season – before June and after September

| 0-10 | _5_ |

Event held outside of the Klamath Falls urban growth boundary

| 0-10 | _10_ |

Length of Stay – event encourage early arrival and/or late departure

| 0-10 | _6_ |

Family Friendliness

_22_

Deduct Penalty Points

| -10 | _-10_ |

Previous tourism projects not completed on time or final evaluation not submitted on time

| -5 | _____ |

Vague or rambling responses.

TOTAL POINTS   ~~66~~ _56_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ _5,000_

Form # KCF 3008
Revised the 4th of September, 2014

Ore-Cal - Art of Survival Bike _____ Chip Massie
Name of Applicant   Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 59

Add Preference Points

0-10	2	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	-10	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		Vague or rambling responses.

TOTAL POINTS 71

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $____5,000_____

Form # KCF 3008
Revised the 4th of September, 2014

Ore - Cal RC & D:

Art of Survival Century
Name of Applicant *Bicycle Ride*

Julie Ilha Meacham
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _4_	2	_8_ _55_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	_2_	Event held during the Shoulder Season – before June and after September
0-10	_5_	Event held outside of the Klamath Falls urban growth boundary
0-10	_8_	Length of Stay – event encourage early arrival and/or late departure
0-10	_5_	Family Friendliness _11_

Deduct Penalty Points

-10	_10_	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _65_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

_____

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding:** $ _5,000_ _____

Form # KCF 3008
Revised the 4th of , 2013

Ore-Cal Resource
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 61

Add Preference Points

0-10	0	Event held during the Shoulder Season -- before June and after September
0-10	10	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay -- event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	-10	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		Vague or rambling responses.

TOTAL POINTS: ~~86~~ 76

Reviewer Conflict of Interest: _____

Comments: "10,000 for 72 riders... seems high _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 5,000 _____

Form # KCF 3008
Revised the 4th of September, 2014

_____Ore Cal_____   _____Marquez_____
Name of Applicant   Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: **58**

Add Preference Points

when is Memorial Day?

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

| -10 | 10 | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | _____ | Vague or rambling responses. |

TOTAL POINTS   **73 - 63**

Reviewer Conflict of Interest: _____

Comments: _Excellent event w/ group well capable of pulling it off. I am still uncertain of benefit to Klamath. vs. Siskiyou._

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ _4,000_

Off-CAL Resource _____   Echo Murray _____
Name of Applicant   Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 50

Add Preference Points

0-10	2	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay -- event encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   72

Reviewer Conflict of Interest: _____

Comments: Well Written grant. _____

_____

Do you recommend this project for funding: ☑–YES ☐ NO   Partial funding: $9000 _____

Form # KCF 3008
Revised the XX4th of AugustSeptember, 20134