

Roller Derby  
Name of Applicant

Don  
Name of Reviewer

Spring 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>2</u>	1	<u>2</u>
(1-5) <u>2</u>	2	<u>4</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 30

Add Preference Points

0-10	<u>✓</u>	Shoulder Season – before June and after September
0-10	<u>✓</u>	Outlying Areas
0-10	<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>3</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 37

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 1000

Kemath Falls Warriors

Name of Applicant

Lisa Gallongy

Name of Reviewer

Spring 2012\_Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score            Weight            Points

(1-5) \_\_\_\_\_            5            \_\_\_\_\_

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) \_\_\_\_\_            5            \_\_\_\_\_

*+ Budget*

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) \_\_\_\_\_            2            \_\_\_\_\_

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) \_\_\_\_\_            1            \_\_\_\_\_

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

(1-5) \_\_\_\_\_            2            \_\_\_\_\_

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: \_\_\_\_\_

Add Preference Points

0-10            \_\_\_\_\_

Shoulder Season – before June and after September

0-10            \_\_\_\_\_

Outlying Areas

0-10            \_\_\_\_\_

Length of Stay – encourage early arrival and/or late departure

0-10            \_\_\_\_\_

Family Friendliness

Deduct Penalty Points

-10            \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS            \_\_\_\_\_

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO    Partial funding: \$ \_\_\_\_\_

Roller Derby  
Name of Applicant

MARQUEZ  
Name of Reviewer

Spring 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>1</u>	5	<u>5</u>
(1-5) <u>1</u>	5	<u>5</u>
(1-5) <u>1</u>	2	<u>2</u>
(1-5) <u>0</u>	1	<u>0</u>
(1-5) <u>0</u>	2	<u>0</u>
SUB-TOTAL POINTS:		<u>12</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

Add Preference Points

- 0-10 \_\_\_\_\_ Shoulder Season – before June and after September
- 0-10 \_\_\_\_\_ Outlying Areas
- 0-10 \_\_\_\_\_ Length of Stay – encourage early arrival and/or late departure
- 0-10 \_\_\_\_\_ Family Friendliness

Deduct Penalty Points

- 10 \_\_\_\_\_ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 12

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: This project may well have merit, but not for tourism grant.

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

KUANATH FALLS WARRIORS  
Name of Applicant

CHIP MASSIE  
Name of Reviewer

Spring 2012\_Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	_____	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	_____	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	_____	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	_____	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	_____	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		_____	
<u>Add Preference Points</u>			
0-10		_____	Shoulder Season – before June and after September
0-10		_____	Outlying Areas
0-10		_____	Length of Stay – encourage early arrival and/or late departure
0-10		_____	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		_____	

**Reviewer Conflict of Interest:** \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Name of Applicant *Let's bring roller derby to Kettle*

Name of Reviewer *B. Sullivan*

Spring 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>0</u>	5	<u>0</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? <i>NO BUDGET?</i> What is the potential to succeed? Is management and/or administration capable? <i>10/14</i>
(1-5) <u>0</u>	2	<u>0</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>1</u>	1	<u>1</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>1</u>	2	<u>2</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 18

Add Preference Points

0-10	<u>2</u>	Shoulder Season – before June and after September
0-10	<u>2</u>	Outlying Areas
0-10	<u>4</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 31

Reviewer Conflict of Interest:

Comments: *\$500.00* *2000 - 4000 ÷ \$500.00 = 2.50 per visitor*

Do you recommend this project for funding:  YES  NO Partial funding: \$

Roller Derby  
Name of Applicant

Laurenne Cepena  
Name of Reviewer

Spring 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

- How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?
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Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?
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Are there endorsements by community groups?
- Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.
- Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

Add Preference Points

- 0-10
- 0-10
- 0-10
- 0-10

- Shoulder Season – before June and after September
- Outlying Areas
- Length of Stay – encourage early arrival and/or late departure
- Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

Reviewer Conflict of Interest:

Comments: needs more planning; this is a start up project

Do you recommend this project for funding:  YES  NO Partial funding: 0