

Ross England
Name of Applicant

Don
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 4 2 8

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 4 1 4

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 3 2 6

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 58

Add Preference Points

0-10 7

Shoulder Season – before June and after September

0-10 _____

Outlying Areas

0-10 5

Length of Stay – encourage early arrival and/or late departure

0-10 5

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 85

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 6000

Ross Ragland
Name of Applicant

Lisa Galloway
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

What activities during winter?

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>3</u>	2	<u>6</u>
SUB-TOTAL POINTS:		<u>44</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

partner w/ Britt

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>3</u>	Outlying Areas
0-10	<u>2</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>20</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

64

Reviewer Conflict of Interest:

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 6,000

Rayland

Name of Applicant

MARQUEZ

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score _____ Weight _____ Points _____

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Shoulder Season – before June and after September

0-10 _____

Outlying Areas

0-10 _____

Length of Stay – encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _____

Reviewer Conflict of Interest:

Yes

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

RRT
Name of Applicant

CHIP MASSIE
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Shoulder Season – before June and after September

0-10 _____

Outlying Areas

0-10 _____

Length of Stay – encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _____

Reviewer Conflict of Interest: I AM A MEMBER OF THE BOARD OF DIRECTORS

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Name of Applicant Ross England, et al

Name of Reviewer B. Sullivan

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>5</u>	5	<u>25</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>5</u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

151 ✓

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>10</u>	Outlying Areas
0-10	<u>10</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 115

Reviewer Conflict of Interest:

Comments: \$ 8,550.00 Costs 2000 per 1000 Visitors?

Do you recommend this project for funding: YES NO Partial funding: \$

2500 ÷ 8550.00
approx
= 3.42 pm
1000

Ross Regland
Name of Applicant

Dawnelle Lehman
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>2</u>	2	<u>4</u>
SUB-TOTAL POINTS:		<u>41</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	8	Outlying Areas
0-10	8	Length of Stay – encourage early arrival and/or late departure
0-10	<u>7</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

58

Reviewer Conflict of Interest:

Comments: Whether how meetings will be tracked by effort reported from standard meetings.

would like to see PRG bring in a series to support traveling groups/visitors

Do you recommend this project for funding: YES NO Partial funding: \$ 4,000